

# EQUIPMENT MANAGEMENT CONFERENCE & EXHIBITION

FEBRUARY 15-17, 2026 • OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL



## Exhibitor & Sponsorship Prospectus

*SERVING EQUIPMENT MANAGEMENT PROFESSIONALS FOR OVER A QUARTER OF A CENTURY*

# ELFA

EQUIPMENT LEASING AND FINANCE ASSOCIATION

# INVESTING *forward*

***Reserve your booth today!***

The Equipment Management Conference and Exhibition continues to be the “must attend” event for anyone involved in equipment management. INVEST in your personal growth and move your company FORWARD at the 2026 ELFA Equipment Management Conference and Exhibition, February 15-17, 2026, in Amelia Island, Florida.

Attendees consider the exhibit hall one of the major reasons to attend this conference. Don't miss this opportunity to acquaint equipment management professionals from across the industry with your latest services, technologies and tools. The agenda includes off-site equipment tours at actual worksite locations, multiple breakout sessions evaluating the current marketing conditions and multiple networking opportunities for all attendees.

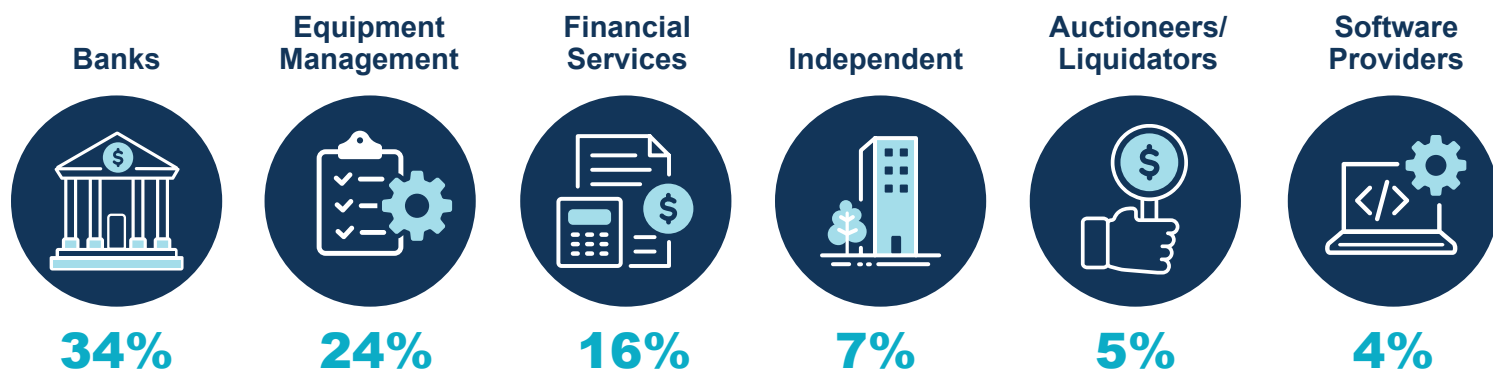


**There is no better place to evaluate current market conditions, portfolio quality and residual values for a variety of equipment segments than this conference.**

## Who Attends?

Equipment management professionals, including senior managers and their staff, and service providers to the industry.

## Attendee Demographics



# Why Exhibit at the ELFA Equipment Management Conference?



## Go Straight to Your Buyers

Instant access to the people who use, manage, and influence equipment decisions - all under one roof.



## Power Up Your Connections

This is your chance to engage directly with:

- **Asset Managers** ready to solve real-world challenges
- **Corporate Executives** shaping strategy and spend
- **Operations Leaders** who drive day-to-day equipment needs

The decision-makers are here. Are you?



## Amplify Your Brand in a Big Way

A concentrated, cost-effective spotlight on YOUR company.

Showcase your solutions at the industry's **#1 event for equipment management pros.**

If you're serious about visibility, this is the place to shine.



## Your Competitors Are Already In the Room

Don't let them steal the attention.

See who exhibited last year on pages 3- 4 and make sure you're listed here next year.

**82 - 2025 FIRST TIME ATTENDEES**

**188 - COMPANIES REPRESENTED**

**250 - ASSET MANAGERS**

**80+ CORPORATE EXECUTIVES**

**2022**

**264**



**2023**

**318**



**2024**

**309**



**2025**

**378**



## What is included in your booth package?

### Booth Pricing:

Cost per 10'x 10'

Member: \$4,000

- Nonmember: \$5,500

### Booth package includes:

- Rental of one 10' by 10' booth space with white draped back wall and white side rails
- 2 Complimentary Registrations per 10'x10' booth (includes access to all sessions, off site tours, food functions and the closing reception.)
- Carpeted ballroom space
- Booth identification sign
- One 6' skirted table with white table covering
- 2 Chairs
- 1 wastebasket

Electricity and additional furnishings are NOT included in the booth price and will require separate fees. The exhibitor kit with order forms will be provided to you once ELFA has received your completed contract, registration form and payment.

### Exhibit Hall Benefits & Visibility

- Over 300 equipment management professionals
- Exclusive exhibition time scheduled Sunday, Monday and Tuesday
- Two (2) complimentary registrations
- Food and beverage breaks in the exhibit hall
- Listing on the ELFA conference website
- One complimentary list of attendee contact details, including emails, pre-conference and one post-conference (sent approx. 2-weeks post event).
- Listing in the ELFA mobile appReceptions in the exhibit hall

### Assignment of space:

Booths will be assigned on a first-come, first-served basis upon receipt of contract and payment.

**Questions? Drop a note to Steve Wafalosky at [SteveW@cvmppmedia.com](mailto:SteveW@cvmppmedia.com).**

## 2025 Attending Companies

1st Equipment Finance, Inc.	DMD Systems Recovery Inc.	NEC Financial Services, LLC
Accion Opportunity Fund Community Development	Eldridge Capital Management	NewLane Finance
ACT Research Co.	Elevox Capital, LLC	NexTier Equipment
Alliance Funding Group	ELFA	North American Marine Consultants, LLC
Altec Capital Services, LLC	ENGEN CAPITAL	North Mill Equipment Finance
American Society of Appraisers	Equiplinc Auction Group	Oakmont Capital Services
Amur Equipment Finance	Equipment Finance division of Zions Bancorporation, N.A.	Odessa
Ansley Park Capital	Equipment Leasing and Finance Association	Omni Capital Corporation
AP Equipment Financing	Equipment Placement Services, Inc.	Onepak, Inc.
Apple Bank Equipment Finance	EverBank Corporate Asset Finance	Orion First Financial, LLC
APTO Solutions	EverBank Vendor Equipment Finance	Pacific Rim Capital, Inc.
ARCOA Group	F.N.B. Equipment Finance	PassTime GPS
ARG Industrial, LLC	Farm Credit Leasing	Pathward Commercial Finance
Arvest Equipment Finance	Fifth Third Bank, National Association	PEAC Solutions
Aspen Field Services	Financial Pacific Leasing, Inc., an Umpqua Bank Company	Peapack Capital Corporation
Asset Compliant Solutions (ACS)	First Citizens Bank Capital Equipment Finance	PedalPoint LifeCycle Solutions
Asset Control Services, Inc.	First Citizens Bank Equipment Finance	Pinnacle Financial Partners, Inc.
Asset Recovery Specialists	First Financial Equipment Leasing	PlanITROI, Inc
ATEL Capital Group	First Horizon Equipment Finance, a division of First Horizon Bank	Plastics One Asset Advisors, LLC
Auxilior Capital Partners, Inc.	First National Capital Corporation	PN California, Inc.
AVGear.com	Flagstar Financial & Leasing, LLC	PNC Equipment Finance
Balboa Capital, A Division of Ameris Bank	FLD Inc.	PNC Vendor Finance
Bank of America Global Leasing	Flex Financial, Stryker	Purple Wave Auction
Beacon Funding Corporation	Forklift Exchange Inc.	Regions Equipment Finance Corporation
bidadoo Inc.	GA Group	Remarketplace LLC
Bigfoot Forklift LLC	Global Financial & Leasing Services, LLC	Revelation Machinery
Biggs Appraisal Service	Gordon Brothers Equipment Finance	Revelation Machinery LLC
BigIron Auctions	Great American Insurance Group, Specialty Equipment	Ritchie Bros.
BMO	Great Lakes Asset Solutions	Ross International
BMO Commercial Bank	GreatAmerica Financial Services	Rouse Services LLC
BMO Harris Bank	Harbor Capital Leasing, Inc.	RTR Services, Inc.
BMO Vendor Finance	Highland Capital Corporation	Russell Equipment Company
Branford Group	HOB International, Inc.	RVI Group
Bridge Funding Group, Inc.	Holck Appraisal Co LLC	Sandhills Global
Caddie Valuation Group, LLC	Housby Online Sales	Somerset Capital Group, Ltd.
Capteris	Huntington Technology Finance	South State Bank
Centurion Service Group, LLC	InPlace Auction	Stearns Bank N.A.
Channel	Insight Investments, LLC	Stuart-Lippman and Associates Inc.
CHG-MERIDIAN USA Corp.	Irontrax	Summit Funding Group, A First Financial Bank Company
CIBC Equipment Finance	JazzX LLC	Taylor & Martin Auctioneers and Appraisals
CLAAS Global	JiuCheng International Inc.	TCS Equipment Finance, LLC
ClickLease LLC	JJ Kane Auctions	TD Equipment Finance, Inc.
CNB Computers Inc.	JYC Exports & Imports LLC	The Alta Group LLC
Cohn & Dussi, LLC	Karatzas Marine Advisors & Co	The Wittern Group
Collateral Evaluation Associates, Inc.	Key Equipment Finance	Titan Management Group
Comerford & Orlando Forklifts	KLC Financial LLC	Total Technology
Commerce Bank	LEAF Commercial Capital Inc.	Trans Lease, Inc.
Computer Wholesalers Inc.	M&T Bank Corporation	TriState Capital Bank Equipment Finance
Consult Disrupt LLC	M&T Capital and Leasing Corp.	Truist Equipment Finance Corp.
Continental Lift Truck Corp	MachineryMax, Inc.	Truist Global Asset Finance
Copex, Inc.	Macquarie Specialized and Asset Finance	U.S. Bank Equipment Finance
Corcentric, LLC	Maynards Capital LP	UniFi Equipment Finance
Crossroads Equipment Lease & Finance LLC	Merrimack Capital Company LLC	Utica Leaseco/Utica Equipment Finance
Custom Truck One Source	Mitsubishi HC Capital America, Inc.	Verus Valuations
Customers Commercial Finance, LLC	Mitsubishi HC Capital America, Inc.	VFI Corporate Finance
CXtec	Naroff Economic Advisors	Vision Intel
Dean Machinery International, Inc.	Nassau Asset Management	Vista Consulting Group, Inc.
DeCarteret Transport, LLC	Nations Capital, LLC	Wallwork Financial
Dedicated Financial GBC	Nationwide Equipment Co., LLC	Wells Fargo Equipment Finance
Delta Financial	Navistar Financial Corporation	Wintrust Commercial Finance
Deutsche Leasing USA, Inc.	Navitas Credit Corp.	Wright Law Group, PLLC
Dext Capital		Yoder and Frey Auctioneers
Diamond Assets		Zadon LLC
DLL		

## General Information



### VENUE

#### Omni Amelia Island Resort

39 Beach Lagoon Rd, Fernandina Beach, FL 32034

**GoBen Convention Services** is the official decor company for this exhibition. Once your booth is **paid in full**, you will receive the Exhibitor Kit with further details, shipping and booth arrangements.

### DEADLINES

- ☐ **ASAP**  
Contract, Registration Form and Payment for Booth Due
- ☐ **January 12**  
Hotel Discount Cut Off - Reserve hotel rooms online or by phone
- ☐ **January 12**  
Company Description and Logo Due
- ☐ **January 31**  
Last Day to Cancel Your Exhibit Booth with 50% Refund.

### EXHIBITOR MOVE-IN

Exhibitors agree to install their booths within the time frame established by ELFA.

Sunday, February 15      12:30 – 5:00 pm

### EXHIBITION DATES & HOURS

Sunday, February 15

Set-up      12:30 – 5:00 pm

Opening Reception      5:30 – 7:00 pm

Monday, February 16

Breakfast      7:15 – 8:15 am

Lunch      12:30 pm

Hosted Reception      5:00 – 6:30 pm

Tuesday, February 17

Breakfast      8:00 – 8:45 am

Tear-down      10:45 am

### EXHIBITOR MOVE-OUT

Dismantling exhibits includes packing equipment, literature, display materials, graphics, giveaways or in any way altering the appearance of an exhibit.

Tuesday, February 17      10:45 am – 12:30 pm

### Hotel Information

A special conference rate of \$259 plus tax and a \$15 resort fee per night is offered to attendees. The discounted room rate is available until EITHER the room block sells out OR the discounted rate expires on January 12, 2026. Check in time is 4:00 pm and check-out time is 11:00 am.

### Hotel Reservations

We strongly encourage you to make your hotel reservations as early as possible. Please use this link to make your hotel reservations: <https://bookings.omnihotels.com/event/amelia-island/elfa-equipment-management-conference>

### Villa Reservations

If you are interested in reserving a Villa at the Omni Amelia Island Resort, you may make Villa reservations through this link: <https://bookings.villasofameliaisland.com/event/villas-amelia-island/elfa-equipment-management-conference>. Villas are included in the discounted group rate. *Villas are located in the Sand Castles, Turtle Dunes, or Sea Dunes. Majority are in the Sand Castles area of the resort.*

**REMEMBER** – The discounted room rate is available until EITHER the room block sells out OR the discounted rate expires on January 12, 2026. Reservations made after this date are based on hotel availability and may be at a higher rate.

# Registration and General Information

Please complete and return this registration form to:

Attn: Steve Wafalosky  
Email Address: [steve@cvmpmedia.com](mailto:steve@cvmpmedia.com)

Mailing Address:  
Attn: Equipment Leasing and Finance Association  
Accounts Receivable  
1625 Eye Street, NW, Suite 850  
Washington, DC 20006-1203

Make all payments to:  
**Equipment Leasing and Finance Association**

## Booth fees:

**Member:** \$4,000 per 10' x 10' booth

**Nonmember:** \$5,500 per 10' x 10' booth

Please note:

- *Booth location is assigned on a first-come, first-served basis.*
- *Each exhibitor is limited to maximum of two booths.*

## Registration fees:

Complimentary Registration #1:	\$0 with booth
Complimentary Registration #2:	\$0 with booth
Additional Exhibitor:	\$1,474
ELFA Member:	\$1,474
Non-Member:	\$3,250
Spouse/companion fee:	\$325
Golf:	\$300
Committee Member:	\$737
Speaker Fee – attending entire conference:	\$737

\*Effective January 1, 2026, our registration structure will transition to the categories listed here.

## Speaker/Committee Registration Policy

All speakers and committee members must complete and return the registration form, or register online. Speakers attending the entire conference pay half the registration fee (this case \$737). The fee is waived for speakers who are attending only on the day of their presentation. Committee members, regardless of length of stay at the conference, pay half the registration fee (\$737).

## Spouse/Companion Fee

A spouse/companion attending any portion of the conference or social functions must be registered and must pay the spouse/ companion fee (\$325). Please mark the appropriate box on the registration form. If your spouse/ companion is employed in leasing and wishes to attend any portion of the conference, the full attendee (member/ nonmember) registration fee is due.

## Non-Members: Please Read Carefully

1. A non-renewing, *Regular Member organization* will be permitted to attend one ELFA conference as a non-member and pay the applicable non-member registration fee. If the company wishes to attend another ELFA conference thereafter, it must join as a Regular Member.
2. An organization that has *never been a member* of the ELFA, and is *qualified to be a Regular Member*, is subject to the same attendance policy that applies to the non-renewing ELFA Regular Member: i.e., it will be permitted to attend one ELFA conference as a non-member and pay the applicable non-member registration fee. If the company wishes to attend another ELFA conference thereafter, it must join as a Regular Member.
3. New members will receive a discount (the difference between the non-member and member registration fee) towards their dues if they attend a conference as a non-member, pay the non-member registration fee, and subsequently join the ELFA within 60 days.

To learn more about ELFA membership and its benefits, contact Julie Benson at [jbenson@elfaonline.org](mailto:jbenson@elfaonline.org) or 202-238-3432.

## Get Credit Towards Your ASA Re-Accreditation

Attendees of the Equipment Management Conference may obtain credit toward their American Society of Appraisers (ASA) re-accreditation requirements.

## Golf

### Sunday, February 15, 2026

The Conference will hold a golf tournament at the **Oak Marsh** course on property at the Omni Amelia Island Resort on **Sunday, February 15, 2026**. The tournament will begin at 8:00am (shotgun start). There is a separate fee of **\$300 per golfer** to participate and includes light breakfast, greens fees, cart and taxes. If you are interested in playing in the golf tournament, please check the appropriate box during registration. No refunds for golf cancellations will be made after Wednesday, February 4, 2026.

Club rental is available and will be at the player's expense. All golfers will be contacted prior to the event, by ELFA, regarding club rentals. Once registered, join or create a foursome on-line through the conference event page.

## Off-Site Tours

**Monday, February 16, 2026 • 1:00-4:30pm**

The Off-Site Tours provide a special opportunity to meet experts and explore equipment in real-world environments. Participants travel by motor coach to the facility, where a tour guide leads them through the site. The Equipment Management Planning Committee works each year to offer a selection of tours that appeal to a wide range of conference attendees and accommodate as many participants as possible. Most tour locations are approximately twenty to forty minutes from the conference host hotel.

Complete descriptions of each tour offered for 2026 can be found on the conference website.

A box lunch will be provided in the exhibit hall, before the tours depart.

In general for the tours, please wear comfortable clothing and closed toe footwear. You will most likely be walking outside, so prepare for the weather. Pre-registration is required by Monday, February 2, 2026. Space is limited for each tour. No additional fee is required to participate.

## Closing Reception

**Tuesday, February 17, 2026 • 6:00 - 8:00 pm**

Pre-registration required. Event is included in your conference registration and for the Spouse/Companion registration option. Complimentary speaker registrants, must pay an additional fee to attend this event. For additional guests, please contact Janet Fianko at [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org).



## Conference Compliance

Please Note the Following

Photographs Taken at the Conference –

Photographs of speakers and attendees may be taken at this conference. These may appear in ELFA publications or on the ELFA website. By registering for this conference, you authorize ELFA the right to use any photographs taken of you during the course of the Equipment Management Conference and Exhibition.

Attendee Contact Information –

Please Note the Following

By registering for this conference, attendees authorize ELFA to share your contact information, including but not limited to email address and telephone number with other registered attendees, sponsors, and exhibitors. For more information please contact Janet Fianko at [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org).

## ELFA CODE OF CONDUCT

Thank you for choosing to enhance your professional development by attending this ELFA conference. One of our goals is to ensure that we promote a safe and productive environment for all conference attendees.

We invite you to help us make each ELFA-sponsored conference and live event a place that is welcoming and respectful to all participants, regardless of race, gender, gender identity and expression, age, sexual orientation,

disability, physical appearance, national origin, ethnicity, political affiliation, or religion. We do not condone, nor will we tolerate harassment of our participants, including ELFA and facility staff, in any form—in person or online.

Examples of harassment include offensive comments, verbal threats or demands, sexualized images in public spaces, intimidation, stalking, harassing photography or recording, sustained disruption of sessions or events, and unwelcome physical contact or sexual attention.

We expect all participants—attendees, speakers, sponsors, volunteers, and staff—to follow the Code of Conduct during the conference. This includes conference-related social events at off-site locations and in related online communities and social media.

Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating this Code of Conduct may be expelled from the conference without a refund, and/or prohibited from attending future ELFA events, at the discretion of ELFA.

Please bring any concerns to the immediate attention of the event staff, or contact Lisa Ramirez, ELFA Vice President of Business and Professional Development, at [lr Ramirez@elfaonline.org](mailto:lr Ramirez@elfaonline.org). You may also report violations by calling call +1 202-238-3414. Thank you for your help in keeping this and all ELFA events professional, welcoming, and respectful to all.

## Cancellations & Substitutions

### Cancellation Policy

- **No refund:** No refunds of registration or exhibit fees will be given for cancellations received on or after Friday, January 30, 2026.
- **No golf fee refund** after Wednesday, February 4, 2026.

*Please Note:* Cancellations by telephone will be accepted, but must be followed up with a letter that includes the name of the ELFA staff member who accepted the cancellation. This letter may be:

Emailed to Janet Fianko at [jfianko@elfaonline.org](mailto:jfianko@elfaonline.org)

### Substitutions

Substitutions for the entire program may be made at any time including on-site registration.

### Membership Information

If you are interested in joining ELFA, please call ELFA Member Services at (202) 238-3432, or check the appropriate box on the registration form.

### Inquiries

If you have a question about this conference not related to registration, please call ELFA Professional Development at (202) 238-3400.

Email for registration inquiries:

[jfianko@elfaonline.org](mailto:jfianko@elfaonline.org)

(Note: no registrations can be made by telephone)

### Getting There

The Omni Amelia Island Resort is 29 miles from the **Jacksonville International Airport (JAX)**. Approximate cost from the airport to the Resort is between \$60 one-way with a Taxi and takes 30-40 minutes depending on traffic.

### Parking

Self-parking is \$25.00 per vehicle, per night and the overnight valet rate is \$40.00 per vehicle.



### Hotel Information

The 2026 Equipment Management Conference and Exhibition will be held at the **Omni Amelia Island Resort**, 39 Beach Lagoon Road, Fernandina Beach, Florida, 32034, a premier AAA Four Diamond destination island resort. A special conference rate of \$259 plus tax and a \$15 per night resort fee is available to attendees. This discounted rate is offered until either the room block sells out or the rate expires on January 12, 2026. Check-in time is 4:00 pm and check-out time is 11:00 am.

#### Resort Fee Includes:

Unlimited internet access in all guest rooms  
On-property tram service  
Unlimited use of the Health & Fitness Center at Racquet Park  
In-room coffee station  
Local and toll-free phone access  
Resort beach access  
Preferred racquet club and golf course reservation access  
Daily bottled water in room  
Access to more than seven miles of bike and walking trails  
Access to parks and playgrounds throughout the resort  
Golf driving range privileges and one bucket of balls  
24/7 access to the Gamers Lounge  
10% off retail items at Amelia's Signature Shop and Golf Shop (discount cannot be combined with any other offer or discount)

### Hotel Reservations:

<https://bookings.omnihotels.com/event/amelia-island/elfa-equipment-management-conference>

Special conference rate: \$259 plus tax and \$15 per night resort fee  
Available until the room block sells out or the discounted rate expires on January 12, 2026

Check-in: 4:00 pm

Check-out: 11:00 am

### Villa Reservations:

<https://bookings.villasofameliaisland.com/event/villas-amelia-island/elfa-equipment-management-conference>

Villas are included in the discounted group rate

Located in Sand Castles, Turtle Dunes, or Sea Dunes

Most villas are in Sand Castles, within walking distance of the hotel's main building

### Important:

The discounted room rate is available only until the room block sells out or until January 12, 2026, whichever comes first.

Reservations made after this date are subject to availability and may be at a higher rate.

A relaxing Florida getaway awaits you, whether you are visiting for work, a romantic weekend, a spa retreat, or a golf vacation.

# Exclusive Sponsorship Opportunities

Sponsoring events and functions at ELFA meetings provides excellent exposure for your company. Contact Steve Wafalosky at [steview@cvmppmedia.com](mailto:steview@cvmppmedia.com) or 440-247-1060 if you are interested in becoming a sponsor for the ELFA Equipment Management Conference & Exhibition.

## Extend Your Presence at the Conference

Mobile App.....	\$5,000
Keynote Speakers (Monday or Tuesday) .....	\$10,000
Hotel Key Cards .....	\$6,000
Conference bags (eco-friendly) .....	\$6,000
Lanyard with company logo.....	\$5,000
WiFi in Meeting Space.....	\$6,000
Coffee Sleeves (for coffee breaks only) .....	\$4,000
Pads of Paper (with logo, given at registration).....	\$6,000
Pens with Logo (given at registration) .....	\$3,000

## Networking Events

Breakfasts	
Monday Continental Breakfast .....	\$3,000
Tuesday Continental Breakfast .....	\$3,000

Lunch	
Monday Box Lunch.....	\$4,000
Tuesday .....	\$4,000

Receptions	
Sunday Opening Reception .....	\$5,000
Closing Reception .....	\$5,000

Showcase	
Transportation for Offsite Tour (2 available).....	\$1,000 each

Golf Tournament	
Individual Holes .....	\$500 each
Longest Drive .....	\$600
Closest to Pin .....	\$600
Breakfast for Golfers.....	\$2,500



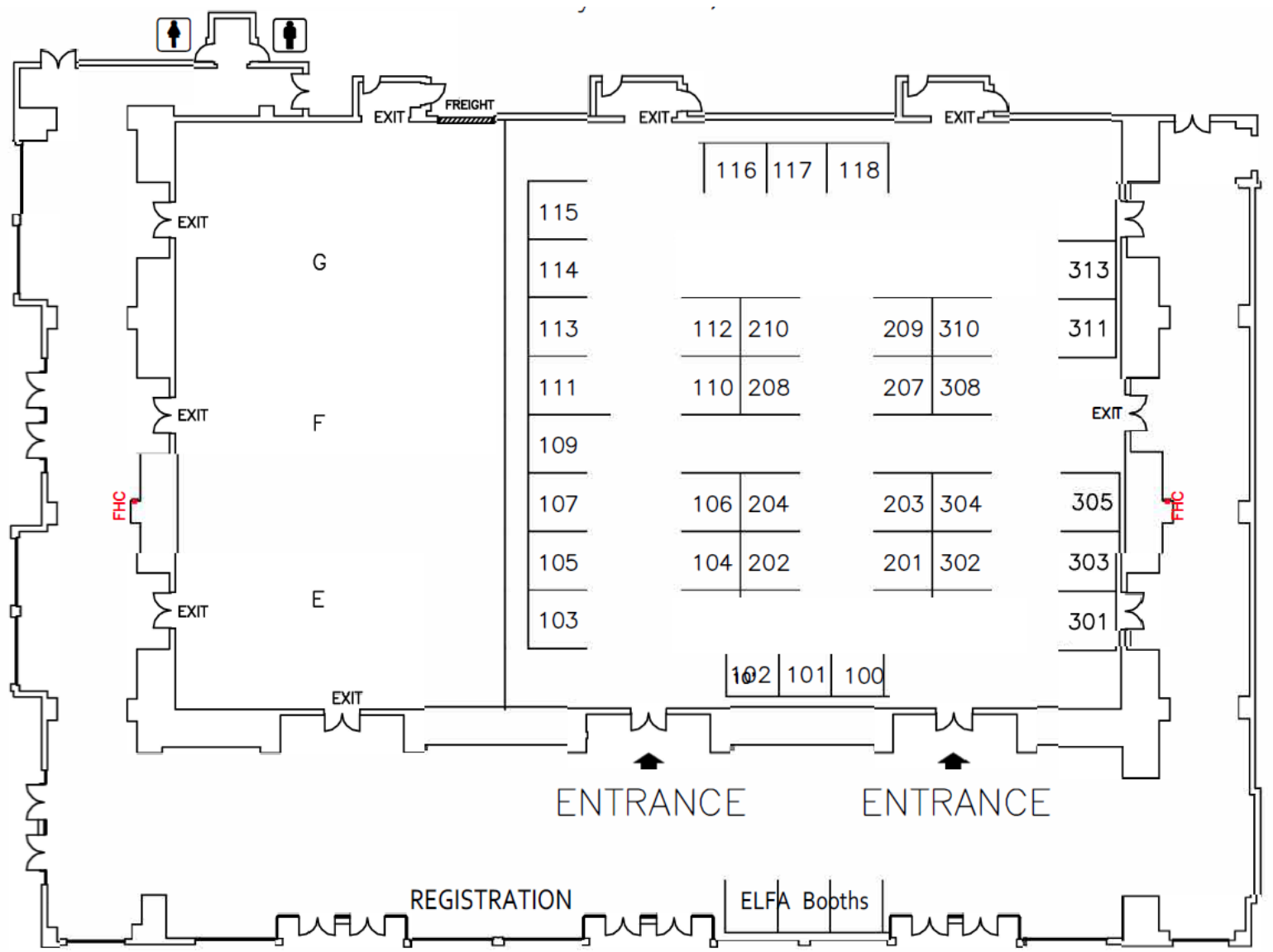
## Exhibit Hall Gamification

The 2026 Exhibit Hall will come alive with an interactive Exhibit Hall Passport Game experience designed to drive traffic, spark conversations, and elevate exhibitor visibility. All exhibitors are automatically included, with your company logo and booth number featured as part of the game - making it easy for attendees to find you and engage with your team.

To add even more excitement, **ELFA will be awarding prizes to three attendees who successfully complete the Passport game**, featuring high-value rewards that motivate participation and increase booth visits throughout the hall. It's a fun, high-impact way to connect with attendees, boost booth traffic, and be part of an engaging experience attendees won't want to miss.

# Exhibit Floorplan

Omni Amelia Island Resort • Magnolia Ballroom, Salons A-D



## Important Notes:

- Exact locations of beverage stations, food stations and bars will not be decided until exhibit hall has been set-up onsite.
- The Sunday and Monday evening receptions, Monday lunch, Monday beverage breaks and beverage breaks until 10:15am on Tuesday will be held in the exhibit hall.

# Exhibit Agreement

Exhibiting Company \_\_\_\_\_

Contact Person\* \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

\*The person listed here will serve as point of contact and will receive all follow-up information regarding your booth. If **not attending**, this person will be responsible for forwarding information to the individual(s) who will be attending.

## YES, WE WOULD LIKE TO PARTICIPATE AS A:

- ☐ Sponsor  
☐ Member Exhibitor @ \$4,000  
☐ Non-member Exhibitor @ \$5,500

\$\_\_\_\_\_ each

Sponsorship Preference: \_\_\_\_\_ at  
 \$\_\_\_\_\_

## BOOTH PREFERENCE:

(see floor plan to select booth space)

\_\_\_\_\_ 1st choice  
 \_\_\_\_\_ 2nd choice  
 \_\_\_\_\_ 3rd choice

I prefer not to be next to the following companies:  
 (ELFA will try to accommodate your request)

\_\_\_\_\_  
 \_\_\_\_\_

## Please contact me:

- ☐ Yes, I would like information about my company becoming a member of ELFA.

## Instructions for Reserving an Exhibit Booth:

The following pages should be returned to Steve Wafalosky by email at [steve@cvmpmedia.com](mailto:steve@cvmpmedia.com) in order to secure your booth space.

1. Exhibitor Agreement - with booth choices and contact name completed.
2. 1st and 2nd Complimentary Registration Forms - registrant details completed and payment information.
3. Exhibitor Contract signature page

All exhibit booths must be reserved and paid in full by Friday, January 30, 2026.

*An exhibit booth purchase includes up to two registrations from the exhibiting company. Any additional representatives may register at the price listed under registration fees at the ELFA website:*

*<https://www.elfaonline.org/events/equipment-management-conference-exhibition>*

## 1st Registrant (included with booth fee)

Name

Title

Address

City / State / Zip

Telephone

Email

### Spouse/Companion Option

- ☐ Yes, I would like to bring a Spouse/Companion for an additional fee of \$325.

Name

Nickname for badge

E-mail

### Off-Site Tour, Monday, February 16th

Pre-registration is mandatory. Should a tour become full, a wait list will be maintained on a first come, first served basis. Please check the box of the tour you wish to attend. Do not select more than one tour. For complete details on each tour, please refer to the conference website at [www.elfaonline.org/events/2026/EMC/](http://www.elfaonline.org/events/2026/EMC/).

- ☐ DataCenter Tour (Limited to 40 attendees)  
☐ Port Tour in Jacksonville (limited to 45 attendees)

### ☐ Golf

Yes, I will be participating in the ELFA Golf Tournament on Sunday, February 15, 2026, beginning at 8:00 am (shotgun start). The course is located onsite. I am enclosing \$300 with my registration fee for this purpose. No refunds for golf cancellations will be made after Wednesday, February 4, 2026. To put together or join a foursome, go to: [www.elfaonline.org](http://www.elfaonline.org).

### ☐ Closing Reception

*Pre-registration required*

Tuesday, February 17, 6:00 - 8:00pm

This event is included with your conference registration; however, you must indicate your attendance by checking the box above.

## Help Us Understand What You Want From Your Association!

To ensure that ELFA focuses its efforts and resources on what you do, please complete the following two sections.

### Section I.

I am primarily involved in the following market (choose one)

- ☐ **Small Ticket** – Transactions under \$250,000 either individually or through lines
- ☐ **Middle Market** – Transactions between \$250,000 and \$5 million either individually or through lines
- ☐ **Financial Institutions** – Financial services companies (commercial banks, investment banks, multi-line finance companies) engaged in middle market and large ticket sectors
- ☐ **Captive & Vendor Program** – Vendor and manufacturer support activities either as a third party or captive organization
- ☐ **Service Provider** – All Associate members of ELFA. Primarily involved in providing legal, accounting, software and systems support, as well as other specialized professional services

### Section II.

My Primary Job Function and Areas of Interest (Choose no more than three)

- |   |  |
|---|--|
| <input type="checkbox"/> AC – Accounting and Finance (Controller, Treasurer)      | <input type="checkbox"/> LG – Legal  |
| <input type="checkbox"/> AM – Asset Management (Appraiser/ Equipment Remarketing) | <input type="checkbox"/> MK – Marketing (Public Relations/Communications)        |
| <input type="checkbox"/> CE – Business Head or C-level Executive                  | <input type="checkbox"/> OP – Operations (Administrative/ Documentation)         |
| <input type="checkbox"/> CM – Capital Markets (Securitization/ Funding/Investing) | <input type="checkbox"/> PR – Pricing and Underwriting                           |
| <input type="checkbox"/> CO – Collections and Workouts                            | <input type="checkbox"/> RM – Risk Management (Credit/ Insurance)                |
| <input type="checkbox"/> CT – Consulting and Research                             | <input type="checkbox"/> SA – Sales and Business Development (Broker/Municipals) |
| <input type="checkbox"/> GR – Government (State and Federal)                      | <input type="checkbox"/> SN – Syndications                                       |
| <input type="checkbox"/> HR – Human Resources (Recruiting/Training)               | <input type="checkbox"/> TX – Tax  |
| <input type="checkbox"/> IT – Information Technology                              | <input type="checkbox"/> UN – Academic (Student/ Educator)                       |

Additional representatives may register online at the price listed under registration fees at the ELFA website.



## 2nd Registrant (included with booth fee)

Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

### Spouse/Companion Option

- ☐ Yes, I would like to bring a Spouse/Companion for an additional fee of \$325.

Name \_\_\_\_\_

Nickname for badge \_\_\_\_\_

E-mail \_\_\_\_\_

### Off-Site Tour, Monday, February 16th

Pre-registration is mandatory. Should a tour become full, a wait list will be maintained on a first come, first served basis. Please check the box of the tour you wish to attend. Do not select more than one tour. For complete details on each tour, please refer to the conference website at [www.elfaonline.org/events/2026/EMC/](http://www.elfaonline.org/events/2026/EMC/).

- ☐ DataCenter Tour (Limited to 40 attendees)  
☐ Port Tour in Jacksonville (limited to 45 attendees)

### ☐ Golf

Yes, I will be participating in the ELFA Golf Tournament on Sunday, February 15, 2026, beginning at 8:00 am (shotgun start). The course is located onsite. I am enclosing \$300 with my registration fee for this purpose. No refunds for golf cancellations will be made after Wednesday, February 4, 2026. To put together or join a foursome, go to: [www.elfaonline.org](http://www.elfaonline.org).

### ☐ Closing Reception

*Pre-registration required*

Tuesday, February 17, 6:00 - 8:00pm

This event is included with your conference registration; however, you must indicate your attendance by checking the box above.

## Help Us Understand What You Want From Your Association!

To ensure that ELFA focuses its efforts and resources on what you do, please complete the following two sections.

### Section I.

I am primarily involved in the following market (choose one)

- ☐ **Small Ticket** – Transactions under \$250,000 either individually or through lines
- ☐ **Middle Market** – Transactions between \$250,000 and \$5 million either individually or through lines
- ☐ **Financial Institutions** – Financial services companies (commercial banks, investment banks, multi-line finance companies) engaged in middle market and large ticket sectors
- ☐ **Captive & Vendor Program** – Vendor and manufacturer support activities either as a third party or captive organization
- ☐ **Service Provider** – All Associate members of ELFA. Primarily involved in providing legal, accounting, software and systems support, as well as other specialized professional services

### Section II.

My Primary Job Function and Areas of Interest (Choose no more than three)

- |   |  |
|---|--|
| <input type="checkbox"/> AC – Accounting and Finance (Controller, Treasurer)      | <input type="checkbox"/> LG – Legal  |
| <input type="checkbox"/> AM – Asset Management (Appraiser/ Equipment Remarketing) | <input type="checkbox"/> MK – Marketing (Public Relations/Communications)        |
| <input type="checkbox"/> CE – Business Head or C-level Executive                  | <input type="checkbox"/> OP – Operations (Administrative/ Documentation)         |
| <input type="checkbox"/> CM – Capital Markets (Securitization/ Funding/Investing) | <input type="checkbox"/> PR – Pricing and Underwriting                           |
| <input type="checkbox"/> CO – Collections and Workouts                            | <input type="checkbox"/> RM – Risk Management (Credit/ Insurance)                |
| <input type="checkbox"/> CT – Consulting and Research                             | <input type="checkbox"/> SA – Sales and Business Development (Broker/Municipals) |
| <input type="checkbox"/> GR – Government (State and Federal)                      | <input type="checkbox"/> SN – Syndications                                       |
| <input type="checkbox"/> HR – Human Resources (Recruiting/Training)               | <input type="checkbox"/> TX – Tax  |
| <input type="checkbox"/> IT – Information Technology                              | <input type="checkbox"/> UN – Academic (Student/ Educator)                       |

### Payment

Please complete and return this registration form and mail with payment to: Equipment Leasing and Finance Association, Attn: Accounts Receivable, 1625 Eye Street, Suite 850, Washington, DC 20006. Email this completed form to Steve Wafalosky at [steve@cvmpmedia.com](mailto:steve@cvmpmedia.com).

- ☐ Invoice for Payment (Pay via check, ACH or wire transfer)

### Credit Card:

- ☐ VISA ☐ MasterCard ☐ Amex ☐ Discover ☐ Diners Club

Total Amount to be charged \$ \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name & Address as it appears on billing statement (PLEASE PRINT)

\_\_\_\_\_

Signature \_\_\_\_\_

Payment receipt and the exhibitor services kit will be emailed once contract is processed.

# EXHIBITOR CONTRACT

## Codes and Agreements

These Rules and Regulations are a part of the agreement between ELFA and Exhibitor for a Lease to use designated space at the Equipment Management Conference. Exhibitor hereby agrees to be bound by the "Rules and Regulations for Exhibitors." Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations; (ii) any rules or regulations of the facility where the Exposition is held; (iii) the terms of all leases and agreements between ELFA and the managers or owners of said facility; and (iv) the terms of any and all leases and agreements between ELFA and any other party relating to the exposition. Exhibitor shall not, nor shall Exhibitor permit others to do anything to the Booth or do anything in the facility, which would cause a difference in conditions from those previously approved by the insurance carriers of ELFA, or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties. Exhibitor will be responsible for and will immediately reimburse ELFA or the facility for any such increase resulting from a violation of this section.

## Space Assignments

ELFA uses its best efforts to locate the booth in one of the locations designated by the Exhibitor on the Space Application and to provide physical separation from competitors from whom Exhibitor has requested such separations. Notwithstanding the above, ELFA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

## Hospitality Suites and Private Parties

Hospitality Suites and private parties shall not be open during regularly scheduled hours of meetings, exhibits or other ELFA functions.

## Equipment

Booth equipment provided by ELFA through the designated Exhibit Company (GES) shall be returned to the Exhibit Company at the end of the term herein, complete and in good condition, normal wear and tear expected. Exhibitor shall have no right, title or interest in such equipment, but only the right to use it under this Lease. Exhibitor shall provide all other equipment at his or her own expense. All draping and decorative materials used by Exhibitor shall be flame proof. All booth equipment shall be in keeping with and consistent with all rules, codes, and regulations referred to under Codes and Agreements above. All demonstrations and displays shall be confined to the Booth.

## Exclusion

ELFA shall have the right to exclude or to require modification of any display or demonstration, which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the Exposition. ELFA shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. ELFA shall have the right to demand modification of the appearance of dress of persons or mannequins used in connection with displays or demonstrations.

## Assignment and Sublease

Exhibitor shall not sublet or share the whole or part of the Booth or any equipment provided by ELFA, nor shall Exhibitor assign this Lease in whole or in part without written notice to and approval from ELFA. Exhibitor shall not permit representatives of non-Exhibitors to conduct business in its booth. Exhibitor shall not allow any person from another company to utilize the exhibiting company's complimentary exhibition registrations.

## Liability

This Agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between ELFA and Exhibitor.

Exhibitor shall assume all liability for loss or damage by reason of its exhibit or presence at the Exhibition. Exhibitor hereby agrees to and shall indemnify, hold harmless and defend ELFA from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to court costs, interest and attorney's fees) which ELFA may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents.

Exhibitor further agrees that ELFA and its respective agents and employees shall not be responsible in any way for (i) any damage, loss or destruction of any property of Exhibitor or (ii) injury to exhibitor or its representatives, agents, employees, licensees or invitees, except in cases of gross negligence by ELFA.

## Postponement of Exposition

In the event that the Exposition is postponed due to any occurrence not occasioned by the conduct of ELFA or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of war, terrorism, riot, civil commotion, sovereign conduct, or the act or conduct of any person or persons not party or privy to this Lease, then the performance of the parties under this Agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement.

### **Cancellation of Exposition**

In the event that the Exposition is cancelled for any reason, the obligations of the parties under this Agreement shall be automatically terminated and all rental payments made under this Lease shall be refunded to the Exhibitor, less a pro-rated share of expenses actually incurred by ELFA in connection with the Exposition. Exhibitor shall accept such refund in full settlement of all loss or damage suffered by Exhibitor.

### **Handling and Storage**

ELFA and the owners or managers of the facility where the exposition is to be held shall not accept or store display materials or empty crates, and Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of such materials and empty crates.

### **Cancellation of Lease by Exhibitor**

Once Exhibitor pays the fee for this exposition, it is understood that it is non-refundable if cancellation occurs after Friday, January 30, 2026.

### **Security**

ELFA shall either provide or arrange for security service throughout the hours of installation, show and dismantling period, and exercise reasonable care for the protection of the exhibitors' materials and display. Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of ELFA or the facility to protect the Exhibitor's property within the Exhibition.

### **COVID**

Exhibitor acknowledges that COVID-19 has been declared a worldwide pandemic by the World Health Organization, is extremely contagious and is thought to spread mainly through close contact from person-to-person. Show Management cannot guarantee that Exhibitor's personnel and guests will not become infected with COVID-19 at the Event. Exhibitor shall indemnify the Indemnified Parties against all Claims by Exhibitor's personnel and guests arising out of or related to infection with COVID-19,

whether before, during or after attendance at the Event. Show Management may require individuals registered by Exhibitor to acknowledge the risks of COVID-19 infection and waive liability prior to participation at the Event.

### **Insurance**

Exhibitor is required to maintain the following insurance policies: (i) Commercial General Liability of not less than \$1,000,000 per occurrence/\$2,000,000 aggregate; (ii) Commercial Automobile Liability (including hired and non-owned) of not less than \$1,000,000 CSL; and (iii) Worker Compensation in accordance with applicable statutory limits. The insurance company or companies providing such insurance must have authority to operate in the jurisdiction where the Exhibition is held and have at least an A VIII A.M. Best rating. Exhibitor is also required to (i) include ELFA, the facility and their respective employees and agents as additional insurers on these policies; (ii) obtain coverage which will apply as primary without regard to contribution from other sources; and (iii) include a waiver of subrogation clause in the policies. Exhibitor shall provide ELFA with a certificate or certificates of insurance as evidence of the above.

### **Music**

ELFA has agreements with the two major music-licensing organizations, American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI). These agreements require the reporting of any music played at exhibits and meetings and the payment of appropriate fees.

Therefore, any exhibitors playing music, either live or recorded, during show hours in the exhibit hall, will be required to reimburse ELFA for any fees payable to ASCAP and/or BMI as set forth in the licensing agreement.

### **Acceptance**

Please indicate your acceptance below and return one copy to ELFA.

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SIGNATURE

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DATE