



# EQUIPMENT Leasing & Finance

THE MAGAZINE FOR INDUSTRY EXECUTIVES

[View Magazine](#) [Archive](#) [Advertise](#) [ELFA Home](#)

July/August/September 2019

## COVER STORY



### Critical Operations

Technology is terrific. But without a vision and strategy for applying it effectively, you could do more harm than good. [Read more.](#)

## FEATURES



### The State of Independents: Flexible Flyers

A company's ability to move quickly can be a godsend in any economy. For independent equipment finance firms, agility is not just an advantage; it's a birthright. [Read more.](#)

Data Dashboard



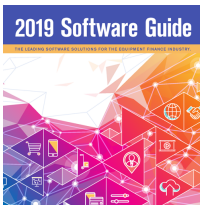
2019 Survey of Equipment Finance Activity goes interactive. [Read more.](#)



## Annual Convention Preview

Come to the ELFA Annual Convention to exchange ideas and share best practices for innovating, winning business and leading in an age of rapid change. [Read more.](#)

## SPECIAL INSERT



## 2019 ELFA Software Guide

Discover the leading software solutions for the equipment finance industry. Plus: 7 steps to incorporate emerging technologies into your operations. [Read more.](#)

## COLUMNS

### From the President & CEO

Big-picture thinking, by ELFA President & CEO Ralph Petta. [Read more.](#)

### Leasing Law

Air, rail & marine finance, by Bob Goldberg, Eddie Gross, Margie Krumholz and Melissa Kopit. [Read more.](#)

### Federal Insight

A strong united voice at Capitol Connections, by Chelsea Neil. [Read](#)

### Executive Perspective

Navigating a new normal, by Isaac Flenner. [Read more.](#)

### Financial Watch

Accounting changes to look out for on the FASB agenda, by Daryl Buck and John Bober. [Read more.](#)

### Around the States

New York legislation targets all commercial financing, by Scott Riehl.

[more.](#)

[Read more.](#)

## DEPARTMENTS

- [ELFA News](#) - A roundup of association events, resources and member news
- [ELFA Leadership 2020](#) - See who's up for election by the ELFA membership
- [Events](#) - Spotlight on Emergence2019 and Legal Forum
- [Business Council Updates](#) - 5 minutes with the Small-Ticket Chair
- [Industry Dashboard](#) - The latest ELFA and Foundation data
- [Foundation News](#) - Your summer reading list, by Anneliese DeDiemar

*Members of the Equipment Leasing and Finance Association receive Equipment Leasing & Finance Magazine bimonthly. Please submit your questions and comments regarding the magazine to [EL&F@elfaonline.org](mailto:EL&F@elfaonline.org).*



© 2019 [Equipment Leasing and Finance Association](#). All Rights Reserved.  
1625 Eye St NW, Suite 850 • Washington, DC 20006

# ELFA