



EQUIPMENT Leasing & Finance

THE MAGAZINE FOR INDUSTRY EXECUTIVES

[View Magazine](#) [Archive](#) [Advertise](#) [ELFA Home](#)

October 2021

This issue of ELFA's magazine will not be printed but a printable [PDF](#) is available as well as an [online edition](#) and [digital flipbook](#).

COVER STORY



[Funding Catches a Wave](#)

A year-and-a-half into the COVID pandemic, an ocean of liquidity has sellers surfing and buyers swimming against the tide. Industry leaders weigh in on the current environment and what's on the horizon.

Advertisement



northteq
simplify lending



aurora

[Learn More](#)

FEATURES



[4 Lessons for Your Next Technology Project](#)

The question "Is there an easier way to do this?" yields improvements virtually everywhere.



[Highlights from the ELFA Credit Manager Survey](#)

Get a snapshot look at the state of credit within the equipment finance industry.

Advertisement

Equipment Finance Solutions

Bank on Accountability®

Western Alliance Bank Member FDIC

LEARN MORE

WA Western Alliance Bank®



[Annual Convention Preview](#)

See what's in store for you at the 60th ELFA Annual Convention, Oct. 24-26.



[Exploring Tech in a Post-Pandemic World](#)

Find out what the ELFA Innovation Roundtable discussed regarding new ways to work and do business.



[5 Takeaways: Reaching Customers Through Content Marketing](#)

Looking to achieve more effective customer interaction? The ELFA Communications Committee offers strategies.

Advertisement



Great American Insurance Group's Specialty Equipment provides equipment programs and services to the entire equipment distribution channel. Coverage offering includes: Physical damage, Lessor Liability, and Lease Portfolio Risk Management. [Learn more.](#)

COLUMNS



[A Commitment to Industry and Community](#)

Dave Walton, President of Cat Financial, discusses the value of ELFA membership and the evolution of equipment finance.



[Corporate Diversity and Inclusion Efforts Grow with Data Transparency](#)

Litigation is being leveraged to increase public companies' commitments to diversity, writes Julia Gavrilov.



[Optionality Still Matters](#)

It's more important than ever to deliver new and unique options to customers, says Jon Biorkman.

Thank You to Our Advertisers

ELFA thanks our magazine advertisers! [Take a look](#) at who advertised in this issue of *Equipment Leasing & Finance* magazine. .

From the President & CEO

Getting Ready for the ELFA Annual Convention, by Ralph Petta. [Read more](#).

Financial Watch

Thoughts for Captive Finance Lessors: Accounting for Leases, By Herbert Lohmann. [Read more](#).

Federal Insight

At Long Last, CFPB Issues Section 1071 Regulations, By Andy Fishburn. [Read more](#).

Around the States

ELFA Files Additional Comments to California Commercial Financing Disclosure Regulations, By Scott Riehl. [Read more](#).

DEPARTMENTS

- [ELFA News](#) - A roundup of association events, resources and member news
- [Foundation News](#) - The Industry Future Council: Your Lens into the Future, by Charlie Visconage
- [Industry Dashboard](#) - The latest ELFA and Foundation data

Members of the Equipment Leasing and Finance Association receive Equipment

Leasing & Finance Magazine bimonthly. Please submit your questions and comments regarding the magazine to EL&F@elfaonline.org.



ELFA