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January/February 2017



COVER STORY

State of the Industry 2017: Key Factors **Driving Equipment Finance**

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FROM THE PUBLISHER

A Critical Time

President and CEO Ralph Petta highlights what's on the horizon for 2017. Read Desktop | Read Mobile



MEMBER SPOTLIGHT

Cracchiolo Takes the Helm

2017 ELFA Chairman Tony Cracchiolo shares his priorities for the coming year. Read Desktop | Read Mobile



SPECIAL INSERT

2017 Education Supplement

See what's in store for you at ELFA events in 2017 and save the date!

FEATURES

Equipment Management Essentials

Industry pros highlight which segments to watch in 2017 Read Desktop | Read Mobile

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COLUMNS

Executive Perspective

Tom Pundyk of National Leasing shares his perspective on enabling a culture of innovation. Read Desktop | Read Mobile

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Financial Watch

How will build-to-suits change under ASC 842? by Amie Sweeney

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UPCOMING EVENTS

Feb. 26-28 **Equipment Management** Conference, Houston, TX

March 12-14 Executive Roundtable, Naples, FL

March 22 16th Annual IMN/ELFA Investors Conference, New York, NY

April 4 Bank Best Practices Roundtable, Chicago

April 4 Captive & Vendor Finance Best Practices Roundtable, Chicago

April 4 Independent Best Practices Roundtable, Chicago

April 4-6 29th Annual National Funding Conference, Chicago

April 4-6 Principles of Leasing and Finance Workshop, Chicago

April 5 **Emerging Talent** Regional Networking Event, Chicago

May 7-9 Legal Forum, St. Petes Beach, FL

May 17-18

Federal Insight

The outlook for 2017

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Around the States

Georgia property tax workgroup forming

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DEPARTMENTS

ELFA News

A roundup of association events, resources and member news

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Business Council Updates

Councils take shape for 2017 Read Desktop | Read Mobile

Industry Fact File

Q3 ends on positive note

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Foundation News

Foundation looks forward to 2017 with new research and a new

board

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Capitol Connections, Washington, DC

June 4-6

Credit and Collections Management

Conference, Baltimore

June 20-21 Tax Best Practices Roundtable, Nashville,

TN

June 20-22

Principles Workshop,

Philadelphia

Sept. 11-13

Operations and

Technology Conference,

Charlotte, NC

Sept. 11-13

Lease and Finance Accountants Conference,

Charlotte, NC

Sept. 19-21

Principles Workshop,

Denver

Oct. 22-24

ELFA 56th Annual

Convention, Orlando, FL

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