

# ONLINE: Equipment Leasing & Finance E-Newsletter

ELFA sends an information-packed newsletter to members six times a year highlighting the rich content in each issue of *Equipment Leasing & Finance* magazine. The e-newsletter links to the online edition of the magazine. Advertise in this email push and maximize your exposure to 5,000 recipients.

**Leaderboard**  
550 x 75

## Equipment Leasing & Finance E-Newsletter Specifications

Ad Type	Dimension	Max File Size	Formats Accepted	Cost
Leaderboard (Please submit two ad sizes):				
	(Desktop) 550 W x 75 H	40k	No Looping. Static .Gif/JPEG only	\$750 per issue
	(Mobile) 275 W x 40 H			
Text Ad	30 words max + logo (75x75 max)	40k	No Looping. Static .Gif/JPEG only	\$750 per issue

## 2020 Equipment Leasing & Finance E-Newsletter Advertising Deadlines

Issue	Space Reservations	Material Deadline	Distribution Date
January/February	Jan. 14, 2020	Jan. 21, 2020	Jan. 28, 2020
March/April	Mar. 3, 2020	Mar. 10, 2020	Mar. 17, 2020
May/June	May 1, 2020	May 8, 2020	May 15, 2020
July/August/Sept.	July 21, 2020	July 28, 2020	Aug. 4, 2020
October	Sept. 15, 2020	Sept. 22, 2020	Sept. 29, 2020
November/December	Nov. 10, 2020	Nov. 17, 2020	Nov. 24, 2020

**For more information contact Steve Wafalosky (steve@larichadv.com) at 440-247-1060.**