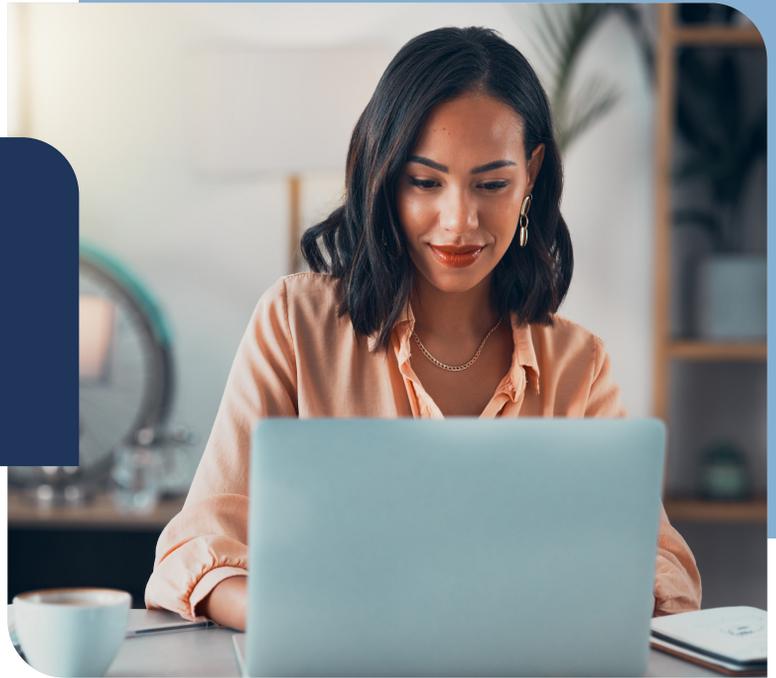


## Is Your ELFA Profile Complete?



Your ELFA profile showcases your industry expertise and makes a great first impression to potential business prospects. Ensure your profile shows a complete picture of who you are.

### Individual Profile

In addition to your contact information, job function and Business Council, don't forget to include your:

- Photo
- Cell Phone
- Communication Preferences
- Email
- LinkedIn URL
- Job Title

### Company Profile

Ensure others searching the ELFA member directory and the [Equipment Finance Advantage](#) website can easily connect with your business.

*Note: Only the key or primary contact at your company may update the company profile.*

In addition to your company's contact information, please be sure to include your:

- Website URL
- LinkedIn Page
- Business Council
- Twitter Handle
- Company Description and logo
- States with Employees or Physical Locations

## Five easy steps to update your individual or company profile

**1** Visit the ELFA website at [www.elfaonline.org](http://www.elfaonline.org).

**4** Click on **Update My Information** under **Edit My Account** (for individuals).

**2** Click on **Login** in the top right corner of the page.

**5** Click on **Update Company Profile** under **My Organization** (for companies - Key and Primary Contacts only).

**3** Click on **My Profile** and then **Account Tools** in the drop-down menu.

### Questions?

Contact [membership@elfaonline.org](mailto:membership@elfaonline.org)