

Is Your ELFA Profile Complete?

Your ELFA profile showcases your industry expertise and makes a great first impression to potential business prospects. Ensure your profile shows a complete picture of who you are.



Individual Profile

In addition to your contact information, job function and Business Council, don't forget to include your:

- Photo
- Cell Phone
- Communication Preferences
- Email
- LinkedIn URL
- Job Title

Company Profile

Ensure others searching the ELFA member directory and the [Equipment Finance Advantage](#) website can easily connect with your business.

Note: Only the key or primary contact at your company may update the company profile.

In addition to your company's contact information, please be sure to include your:

- Website URL
- LinkedIn Page
- Business Council
- Twitter Handle
- Company Description and logo
- States with Employees or Physical Locations

Five easy steps to update your individual or company profile

1

Visit the ELFA website at www.elfaonline.org.

2

Click on **Login** in the top right corner of the page.

3

Click on **My Profile** and then **Account Tools** in the drop-down menu.

4

Click on **Update My Information** under **Edit My Account** (for individuals).

5

Click on **Update Company Profile** under **My Organization** (for companies - Key and Primary Contacts only).

Questions?

Contact membership@elfaonline.org