

Navigating the Benefits of **ELFA Membership**



ELFA

Member Benefit Guide

About ELFA – <https://www.elfaonline.org/about/about-home>

ELFA represents over 575 member companies in the \$1 trillion U.S. equipment finance sector. Members include brokers and packagers, investment banks, service providers, independent leasing & finance companies, captive finance companies, commercial banks, and diversified financial services companies.

ELFA Online User ID and Password – www.elfaonline.org/log-in

Use your ELFA login credentials to access the members-only sections of the ELFA website such as: the ELFA Member Directory (<https://cvdata.elfaonline.org/cvweb/cgi-bin/memberdll.dll/Info?WRP=MemberDirectory.htm>), the ELFA member logo, discounted registration fees, and free publications. If you experience any issues with your username and password, contact membership@elfaonline.org.

Advocacy – www.elfaonline.org/Advocacy/

ELFA is the industry's principal advocate before federal and state policy makers, regulators, and standard setting bodies.

- **Federal Issues** - Tax, Financial Services, Lease Accounting, Transportation, International and Historical Documents www.elfaonline.org/advocacy/federal-issues
- **State Issues** - Lenders License and Enhanced Financial Disclosure, Taxation, Data Security, Electronic Recycling, Automatic Renewal, and Other Issues www.elfaonline.org/advocacy/state-issues
- **LeasePAC** - www.elfaonline.org/Log-in/?ReturnUrl=https://www.elfaonline.org/advocacy/leasepac

Education & Networking – <https://www.elfaonline.org/education-networking/education-networking>

ELFA offers a wide range of learning and networking opportunities in a variety of formats to suit your needs, both in-person and online

- **Events Calendar** – View our upcoming events and conferences
<https://www.elfaonline.org/education-networking/event-calendar>
- **Web Seminars** – Learn from experts and interact with other participants in live sessions.
<https://www.elfaonline.org/events/elearning/web-seminars>
- **Online Courses** – Dive into our exclusive, members-only materials, featuring the new Onboarding Series. <https://www.elfaonline.org/education-networking/online-courses>
- **Conference Resource Center** – If you attend a conference, this online portal allows access to educational content from ELFA's conferences.
<https://www.elfaonline.org/education-networking/conference-resource-center>
- **Exhibiting** – ELFA provides opportunities to showcase your company's products & services to leaders in the equipment leasing and finance industry.
<https://www.elfaonline.org/education-networking/exhibit>
- **Sponsoring** – As a sponsor, your company is showcased to key decision-makers in all facets of the industry. ELFA will work to create a package that fits the needs of.
<https://www.elfaonline.org/education-networking/sponsor>



Member Benefit Guide

ELFA Knowledge Hub – <https://www.elfaonline.org/knowledge-hub/about-knowledge-hub>

The source for business intelligence on the equipment finance industry - in one centralized location.

- **Monthly Leasing and Finance Index (MLFI-25)** – reports on equipment finance activity such as New Business Volume, Aging of Receivables, Average Losses, Credit Approval Ratios, and Total Number of Employees. <https://www.elfaonline.org/knowledge-hub/monthly-leasing-and-finance-index>
- **Survey of Equipment Finance Activity (SEFA)** – includes lease and loan data from over 100 ELFA member companies, including data relating to respondents' volume and type of leasing business, productivity measures and residual experience. <https://www.elfaonline.org/knowledge-hub/survey-of-equipment-finance-activity>
- **SEFA Interactive Dashboard** - View highlights from over a decade of industry benchmark data in our powerful online platform. <https://www.elfaonline.org/knowledge-hub/survey-of-equipment-finance-activity/interactive-sefa-dashboard>
- **MySEFA** - This innovative tool allows SEFA participant companies to track their own operational and performance statistics and quickly and easily compare them against their peers. <https://www.elfaonline.org/knowledge-hub/survey-of-equipment-finance-activity/mysefa>
- **Most Popular Resources** - Access to business intelligence is one of the primary benefits of being an ELFA member. Tap into ELFA's most popular industry information. <https://www.elfaonline.org/knowledge-hub/most-popular-resources>
- **Industry Information Help Desk** – a member help desk for industry information. <https://www.elfaonline.org/knowledge-hub/industry-information-help-desk>
- **State Law Compendium** – Browse this 50-state guide to compliance with selected statutes and regulations. <https://www.elfaonline.org/knowledge-hub/state-law-compendium>
- **State Tax Manual** – This guide, designed to aid leasing companies in tax compliance and planning, provides a comprehensive state-by-state analysis of sales and property taxes. <https://www.elfaonline.org/knowledge-hub/state-tax-manual#/>
- **ELFAConnect Discussion Groups** – Connect with industry peers and stay abreast of current trends on ELFA's new online, community platform. LeaseTalk, Data Talk, AcctgTalk, LegalTalk and TaxTalk. <https://www.elfaonline.org/knowledge-hub/discussion-groups>

Industry Topics – <https://www.elfaonline.org/industry-topics>

Your one-stop-shop for the latest information on hot topics in equipment finance.

- **Section 1071 of Dodd-Frank** – Resources to prepare for new data collection and reporting requirements for financial institutions. <https://www.elfaonline.org/industry-topics/section-1071-of-dodd-frank>
- **Diversity, Equity & Inclusion** – Information and tools for fostering diversity, equity and inclusion across the association and the equipment finance industry, curated by the ELFA Equity Committee. <https://www.elfaonline.org/industry-topics/diversity-inclusion>
- **Emerging Talent** – This group of up-and-coming employees from ELFA member companies works on encouraging industry professionals to get involved in ELFA early in their careers and attracting the best and brightest to the industry. <https://www.elfaonline.org/industry-topics/emerging-talent>
- **Women's Leadership** – Leadership development resources curated by the ELFA Women's Council. <https://www.elfaonline.org/industry-topics/women's-leadership>
- **Check Out Other Hot Industry Topics:** www.elfaonline.org/industry-topics

Member Benefit Guide

News & Publications

- **EL&F Magazine** – <https://www.elfaonline.org/news-and-publications/magazine>
- **Newsletters** – ELFA's QuickBrief is distributed to the inboxes of equipment leasing and finance professionals every Wednesday and features compelling, industry-focused content. <https://www.elfaonline.org/news-and-publications/newsletters>
- **Industry News** – The latest news from ELFA and ELFA members. <https://www.elfaonline.org/news-and-publications/industry-news>
- **Advertising** – ELFA can create an integrated marketing package that includes online, print, and in-person opportunities to reach the ELFA audience. www.elfaonline.org/about/advertise
- **Download the ELFA Engage Mobile App** – Stay connected with ELFA and the latest industry information. For iPhone/iOS download the app here: <https://apps.apple.com/us/app/elfa-engage/id1493263948>
For Android download the app here: https://play.google.com/store/apps/details?id=com.clowder.elfa&hl=en_US
- **Equipment Finance Matters Podcast** – Brings you up close and personal with leaders in the equipment finance industry. <https://www.elfaonline.org/industry-topics/emerging-talent/equipment-finance-matters>

The Equipment & Leasing Finance Foundation www.leasefoundation.org/

- The EL&F Foundation, a separate entity from ELFA, is dedicated to inspiring thoughtful innovation and contributing to the betterment of the equipment leasing and finance industry. Access the Foundation's publications on their website.. <https://www.store.leasefoundation.org/cvweb/cgi-bin/memberdll.dll/openpage?wrp=libraryHome.htm>

Helpful Links on the ELFA Website

ELFA Staff Directory

www.elfaonline.org/about/staff-contact-info

ELFA Membership FAQ's

www.elfaonline.org/membership/faq

Create an ELFA Individual Profile

<https://cvdata.elfaonline.org/cvweb/cgi-bin/memberdll.dll/OpenPage?WRP=UserSearch.htm>

Update your ELFA Individual Profile

https://cvdata.elfaonline.org/cvweb/cgi-bin/memberdll.dll/Info?WRP=mainloginwelcome.htm&WLN=LeftNav_AcctTools.htm

Serve on an ELFA Committee

www.elfaonline.org/about/governance

Contact the Membership Staff

membership@elfaonline.org

