Navigating the Benefits of ELFA Membership

About ELFA – www.elfaonline.org/about
ELFA represents over 575 member companies in the $1 trillion U.S. equipment finance sector. Members include brokers and packagers, investment banks, service providers, independent leasing & finance companies, captive finance companies, commercial banks, and diversified financial services companies.

ELFA Online User ID and Password – www.elfaonline.org/log-in
Use your ELFA login credentials to access the members-only sections of the ELFA website such as: the ELFA Member Directory (www.elfaonline.org/directories/member-directory), the ELFA member logo, discounted registration fees, invitations to members-only events and free publications.

Advocacy – www.elfaonline.org/Advocacy/
ELFA is the industry’s principal advocate before federal and state policy makers, regulators, and standard setting bodies.

  • LeasePAC – www.elfaonline.org/advocacy/leasepacredirect

Business and Professional Development – www.elfaonline.org/Events/
ELFA provides multiple opportunities for the equipment leasing and finance community to network and learn via a variety of channels, including face-to-face conferences, workshops and web-based programs.

  • Events and Training Calendar – www.elfaonline.org/Events/Calendar/
  • Web Seminars – Learn from experts and interact with other participants in live sessions. View recordings of past webinars. www.elfaonline.org/webinars
  • ELFA Academy – The academy provides multiple opportunities for online training in the essentials of equipment finance. www.elfaonline.org/Events/eLearning/
  • Conference Resource Center – This online portal allows access to educational content from ELFA’s conferences. www.elfaonline.org/events/conference-resource-center
  • Exhibiting – ELFA provides opportunities to showcase your company’s products & services to leaders in the equipment leasing and finance industry. www.elfaonline.org/events/exhibitor-opportunities
  • Sponsoring – As a sponsor, your company is showcased to key decision-makers in all facets of the industry. ELFA will work to create a package that fits the needs of the sponsoring organization. www.elfaonline.org/events/sponsor
The Knowledge Hub is the source for business intelligence on the equipment finance industry. Now it's easier than ever for ELFA members to find the data and industry information you need here—in one centralized location.

- **Monthly Leasing and Finance Index (MLFI-25)** – reports on equipment finance activity such as New Business Volume, Aging of Receivables, Average Losses, Credit Approval Ratios, and Total Number of Employees. [www.elfaonline.org/knowledge-hub/mlfi](http://www.elfaonline.org/knowledge-hub/mlfi)

- **Survey of Equipment Finance Activity (SEFA)** – is the most important source of statistical information available on the industry. The report includes lease and loan data from over 100 ELFA member companies, including data relating to respondents’ volume and type of leasing business, productivity measures and residual experience. Regular members may participate and receive a free copy of the SEFA and Small Ticket SEFA. [www.elfaonline.org/sefa](http://www.elfaonline.org/sefa)

- **SEFA Interactive Dashboard** – View highlights from over a decade of industry benchmark data in our powerful online platform. [www.elfaonline.org/interactivesefa](http://www.elfaonline.org/interactivesefa)

- **MySEFA** – This innovative tool allows SEFA participant companies to track their own operational and performance statistics and easily compare them against their peers. Respondent companies will also receive a customized and interactive MySEFA data visualization report. [www.elfaonline.org/mysefa](http://www.elfaonline.org/mysefa)


- **Industry Information Help Desk** – a member help desk for industry information, staffed by the ELFA’s research and industry services team. [www.elfaonline.org/knowledge-hub/industry-information-help-desk](http://www.elfaonline.org/knowledge-hub/industry-information-help-desk)

- **Industry Topics** – Your one-stop-shop for the latest information on hot topics in equipment finance from ELFA and the Equipment Leasing & Finance Foundation. [www.elfaonline.org/industry-topics](http://www.elfaonline.org/industry-topics)

- **State Law Compendium** – Browse this 50-state guide to compliance with selected statues and regulations. [www.elfaonline.org/knowledge-hub/state-law-compendium](http://www.elfaonline.org/knowledge-hub/state-law-compendium)


- **ELFAConnect Discussion Groups** – Connect with industry peers and stay abreast of current trends on ELFA’s new online, community platform. LeaseTalk, AcctngTalk, LegalTalk, TaxTalk and DataTalk. [www.elfaonline.org/knowledge-hub/discussion-groups](http://www.elfaonline.org/knowledge-hub/discussion-groups)

**News** – [www.elfaonline.org/news](http://www.elfaonline.org/news)


- **Newsletters** – The ELFA QuickBrief is distributed to the inboxes of equipment leasing and finance professionals every Wednesday and features compelling, industry-focused content. [www.elfaonline.org/news/newsletters](http://www.elfaonline.org/news/newsletters)

- **Industry News** – Find out what’s happening around the industry through the latest news from ELFA and ELFA members. [www.elfaonline.org/news/industry-news](http://www.elfaonline.org/news/industry-news)

- **Equipment Finance Matters Podcast** – Brings you up close and personal with leaders in the equipment finance industry. [www.elfaonline.org/podcast](http://www.elfaonline.org/podcast)

- **Advertising** – ELFA can create an integrated marketing package that includes online, print, and in-person opportunities to reach the ELFA audience. [www.elfaonline.org/about/advertise](http://www.elfaonline.org/about/advertise)

- **Download the ELFA Engage Mobile App** – Stay connected with ELFA and the latest industry information. [www.elfaonline.org/app](http://www.elfaonline.org/app)

For iPhone/iOS download the app here: [https://apps.apple.com/us/app/elfa-engage/id1493263948](https://apps.apple.com/us/app/elfa-engage/id1493263948)
Career Pathways – www.elfaonline.org/career-pathways
A comprehensive list of training, events, resources, and volunteer opportunities designed to guide you as you progress through each phase of your career.

Choose your path:
- Asset Management – www.elfaonline.org/career-pathways/asset-management
- Business Head or C-Level Executive – www.elfaonline.org/career-pathways/business-head-or-c-level-executive
- Credit and Collections – www.elfaonline.org/career-pathways/credit-and-collections
- View All Career Paths – www.elfaonline.org/career-pathways

People Power
- Diversity, Equity & Inclusion – Information and tools for fostering diversity, equity and inclusion across the association and the equipment finance industry, curated by the ELFA Equity Committee.
  www.elfaonline.org/industry-topics/diversity-inclusion
- Emerging Talent – This group of up-and-coming employees from ELFA member companies works on encouraging industry professionals to get involved in ELFA early in their careers and attracting the best and brightest to the industry.
  www.elfaonline.org/industry-topics/emerging-talent
- Women’s Leadership – Leadership development resources curated by the ELFA Women’s Council.
  www.elfaonline.org/industry-topics/women’s-leadership
- Career Center – Helps equipment leasing and finance companies locate the best-qualified candidates, while offering job seekers a venue to find jobs and share resumes with employers.
  www.elfaonline.org/people-power/career-center

The Equipment Leasing & Finance Foundation www.leasefoundation.org/
- The Foundation, a separate entity from ELFA, is dedicated to inspiring thoughtful innovation and contributing to the betterment of the equipment leasing and finance industry. Access the Foundation’s resources through their online library.
  https://store.leasefoundation.org
- Becoming a Foundation Donor – The Foundation is funded entirely through donations from many generous corporations and individuals. To learn more about becoming a donor, please visit the Foundation’s Giving Page
  https://www.leasefoundation.org/giving/online/

Helpful Links on the ELFA Website
ELFA Staff Directory
www.elfaonline.org/about/staff-contact-info

ELFA Membership FAQ’s
www.elfaonline.org/membership/faq

Create an ELFA Individual Profile

Update your ELFA Individual Profile
www.elfaonline.org/log-in

Need Assistance Logging Into Your ELFA Account?
Contact membership@elfaonline.org