

Career Mapping Series

We all need motivation...something that keeps us engaged. Setting goals can help!

Without goals, a career becomes just a job—BORING!! Who wants a lukewarm refill of yesterday's same-old-same? Not to mention, how can you expect to take over the world without goals?

Goals do not have to be an uber-complicated algorithm for success. They can lead to more complicated things, but start small and use them as building blocks. Map out a few easy things that you want to improve upon:

- Learning a new skill
- Finding a mentor
- Building your network

Revisit your goals often. Hold yourself accountable, build on good ideas and scrap bad ones. We have all been there—we set out to do something fantastic only to get distracted with the million things thrown at us, causing us to miss deadlines or fall short of delivering on multiple projects.

Now that you have goals, you need to set priorities. Define their importance and assess their benefit and time commitment. This will help you balance your personal and professional goals and stay on track.

Step 1

Determine your goals and set some priorities

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