

Web Seminars: Summer Software Webinar Series

In Summer 2022 ELFA will present a special series of webinars, each hosted by a different software company. Three events will be sold on a first-come, first-serve basis, so act quickly to secure your spot!

If your software company is looking to get added exposure among the ELFA audience, you don't want to miss this opportunity. You pick the topic and presenters, and ELFA will take care of the marketing and delivery.

These events are distinct from the ELFA Wednesday Webinars, because the sponsor delivers the content. The Summer Software Webinars are commercial events designed to deliver valuable information to the ELFA membership, which may include promotional information about your company and its offerings.

Possible topics include but are not limited to:

- Showcase the benefits of your programs, products and services
- Highlight an important tech and/or innovation trend
- Offer guidance on hot topics, such as tips for equipment finance companies on selecting, implementing and/or upgrading software.

Please note: This opportunity is available to companies that participate in the 2022 ELFA Software Guide (see page 11).



Summer Software Series Webinar sponsorship rate:

Three webinars are available on a first-come, first-serve basis:

- June – \$5,000
- July – \$5,000
- August – \$5,000

For more information about advertising, sponsorship or exhibiting opportunities, contact Steve Wafalosky (steve@larichadv.com) at 440-247-1060.