

2024 ELFA Annual Convention, Oct. 27-29



JW Marriott Downtown Austin, Austin TX

REGISTER NOW for the 2024 ELFA Annual Convention, Oct. 27-29 in Austin, Texas. Our theme this year, "Next Level Success," is all about tapping into new possibilities to take your business, your career and our industry to the next level. Get ready to "level up" with new technology, new business models, new markets and new talent. You'll enjoy high-caliber educational sessions, unparalleled networking opportunities, innovation-focused exhibitors, and a great lineup of keynote speakers.

We have a lot to talk about: Technology Innovation & Emerging Trends... Legal & Regulatory Issues... Financial & Operational Strategies and Insights... and more.

As you level up your business and your career into the future, you don't want to miss the ELFA Annual Convention. There's nowhere else you can connect with so many industry leaders and discover new ideas to grow and succeed.

Why Attend?

The ELFA Annual Convention is the primary forum that industry leaders turn to with assurance when it comes to addressing critical issues and trends. It is the largest, most important annual gathering of equipment leasing and finance professionals. Whoever you need to see is likely to be there.

Register Early...

Reserve Your Hotel Accommodations...Save Money

Register for the convention AND reserve your accommodations at the JW Marriott Downtown Austin by Thursday, August 15, 2024, and receive a discount on the convention registration fee.

Need More Information?

For complete details, including convention registration and hotel reservations, go to www.elfaonline.org/events/2024/AC/.

Get Noticed! Become a Sponsor or an Exhibitor

The ELFA Annual Convention provides unmatched opportunities to increase exposure for your company, especially through sponsorships and the Convention Exhibition. To become a sponsor or an exhibitor, contact Steve Wafalosky at stevew@cvmpmedia. com or (440) 247-1060.

Featured Speakers



PETER ZEIHAN Geopolitical Strategist

Peter Zeihan combines an expert understanding of demography, economics, energy, politics, technology, and security

to help clients best prepare for an uncertain future. Over the course of his career, Peter has worked for the US State Department in Australia and the DC think tank community, and helped develop the analytical models for Stratfor, one of the world's premier private intelligence companies. Peter founded his own firm — Zeihan on Geopolitics — in 2012 in order to provide a select group of clients with direct, custom analytical products. His most recent books are Disunited Nations: The Scramble for Power in an Ungoverned World and The End of the World Is Just the Beginning.

OSCAR MUNOZ Former CEO and Chairman of United Airlines

Oscar Munoz, former CEO and Chairman of United Airlines, has led an accomplished

career, spanning senior financial positions at Coca-Cola, Pepsico, AT&T, and US West. He also served as President and COO of North American rail-based transportation supplier CSX Corp. He is a board director at Salesforce, CBRE, TelevisaUnivision, and Archer Aviation, the Pentagon's Defense Business Board, the University of Southern California, and the Brookings Institution; he is also an independent trustee for Fidelity and a CNBC Contributor. A first-generation college graduate with degrees from the University of Southern California and Pepperdine, he was twice honored by Hispanic Business Magazine as one of '100 Most Influential Hispanics,' honoring his journey as an immigrant who is the first person of Hispanic heritage to run a U.S. airline.



AMY WALTER National Editor of the Cook Political Report with Amy Walter On-Air Political Analyst

For more than 25 years, Amy Walter has built a reputation as an accurate, objective, and insightful political analyst with unparalleled access to campaign insiders and decision-makers. Walter is the Publisher and Editor-in-Chief of the Cook Political Report with Amy Walter and a frequent on-air analyst. She appears weekly on "Politics Monday" on the PBS NewsHour and is a regular Sunday panelist on NBC's "Meet the Press" and CNN's "Inside Politics" and appears frequently on "Special Report with Bret Baier" on Fox News. Named one of the "Top 50 Journalists" by Washingtonian magazine, Walter was also dubbed one of the most powerful people in politics in George magazine. She also won The Washington Post's Crystal Ball Award for her spot-on election predictions.



NEW THIS YEAR! The ELFA Hub is your best location to network and recharge. Included as part of an enhanced exhibit hall experience - meet with peers and industry providers in one space. All the people and brands you've been trying to connect with all year - together in one place, discussing the future's biggest opportunities.

PODCASTING and TECH TALKS

Sit back, charge your phone and listen to podcasts from our industry experts, or watch demos on the newest products hitting the market from our exhibitors.

NETWORK and CHILL

Enjoy unique spaces to work or connect with your colleagues. Refresh yourself with Texas-sized snacks and drinks.

EXHIBITOR PRIZES

Win prizes from our featured exhibitors!

Schedule of Events

Sunday, October 27

6:30 am

Transportation to Golf at Falconhead Golf Club

7:00 - 8:00 am

Breakfast for Golfers at Falconhead Golf Club



8:00 am - Noon

Golf Tournament at Falconhead Golf Club

(Off property, pre-registration required)

8:00 - 9:00 am

Grab and Go Breakfast for Community Service and Bike Riders

9:00 am

Transportation for Pickleball, Community Service, and Bike Ride

9:00 am - Noon

Pickleball Tournament

(Off property, pre-registration required, limited to 40 attendees)

9:00 am - Noon

Jim McGrane Charity Bike Ride

(Pre-registration required, limited to 60 attendees)

9:00 am - Noon **Community Service Project:**

Tree Folks

(Off property pre-registration required, limited to 60 attendees)



10:00 am - 7:00 pm Registration

12:30 - 2:00 pm

Golfers Luncheon at Falconhead Golf Club

2:00 - 4:00 pm **Community Service Project:**

US Hunger

(Pre-registration required, limited to 60 attendees)

12:00 - 4:00 pm

Exhibitor Setup

4:00 - 5:00 pm

New Members and Leadership Reception

5:00 - 7:30 pm

Welcome Reception **Exhibits Open**

Monday, October 28

7:00 am - 4:30 pm Registration

7:00 am - 4:30 pm

Exhibit Hall Open

7:00 – 8:15 am

Group Breakfast

7:30 – 8:00 am **Hub Experience:**

Podcasting and Tech Talks

8:30 - 10:00 am

Opening General Session

Chair's Address and Keynote Address



Speaker: ROBERT BOYER. ELFA Board Chair



Speaker: PETER ZEIHAN, **Geopolitical Strategist**

10:00 - 10:45 am

Coffee Break in Exhibit Hall

10:15 - 10:45 am

Hub Experience:

Podcasting and Tech Talks

11:00 am - 2:00 pm **Spouse/Companion Event:**

JW Austin Spa & Luncheon (pre-registration required)

10:45 - 11:45 am

Issue Breakout Sessions

12:00 - 1:30 pm

Equipment Leasing & Finance Foundation Luncheon



Kevnote: OSCAR MUNOZ. Former CEO and Chairman of United Airlines

1:30 - 4:00 pm

Coffee Break in Exhibit Hall

1:45 - 2:15 pm **Hub Experience:**

Podcasting and Tech Talks

2:30 - 3:30 pm

Issue Breakout Sessions

3:45 - 4:45 pm

People Power Reception

Evening Free for Private Entertaining and Company-Sponsored Receptions

Tuesday, October 29

7:00 am - 3:00 pm

Registration

7:00 am - 2:00 pm

Exhibit Hall Open

7:00 - 8:15 am

Group Breakfast

7:30 - 8:00 am **Hub Experience:**

Podcasting and Tech Talks

8:30 - 10:15 am

General Session

President's Report and Keynote Address



Speaker: LEIGH LYTLE. President and CEO, ELFA



Speaker: AMY WALTER, **Political Analyst**

10:15 - 11:00 am

Coffee Break in Exhibit Hall

10:30 - 11:00 am

Hub Experience:

Podcasting and Tech Talks

11:15 am - 12:15 pm

Issue Breakout Sessions

12:30 - 1:45 pm

Community Luncheon

2:00 - 3:00 pm

Issue Breakout Sessions

5:00 - 8:45 pm

Transportation to Closing Reception and Dinner

5:30 - 7:30 pm

Closing Reception & Dinner

"Keep Austin Weird" at Cahoots

(Off-property)

7:30 - 8:30 pm

After Glow Party at Cahoots (Off-property)



Spouse/Companion Program

Austin, Texas is a fun destination and ELFA has planned some terrific activities for spouses. We encourage you to bring your spouse this year.

A spouse or companion attending any portion of the convention or social function must be registered and pay the appropriate spouse/companion fee. If he or she is employed in the equipment finance industry, the full member attendee registration fee is due.

For your enjoyment during the ELFA Annual Convention, we are offering different packages for spouse/companion attendees. Choose the package that fits into your plans.

Package #1

Full Convention Registration

This package includes all convention activities. Spouses or companions who register for the full convention package are entitled to attend all sessions and social activities, including the Sunday Opening Reception, People Power Happy Hour on Monday, the Tuesday Night Closing Party and After Glow, special spouse programs on Monday and Tuesday, and breakfast each morning.

Package #2

Spouse/Companion Monday Activity Only

This package includes the special event planned specifically for spouses and companions on Monday only. A description of this event can be found below.

Package #3

Evening Events Only

This package includes the Sunday Opening Reception and the Tuesday Night Closing Party & After Glow.

JW Spa Appointment with Luncheon

Monday, October 28 (pre-registration required)

At the JW Spa you'll step into a realm where sophistication meets tranquility. This urban retreat creates an ambiance that exudes refined elegance and a sense of serenity. Discover an oasis in the heart of the city, where every detail is thoughtfully crafted to envelop you in a world of calm and blissful relaxation. Attendees will choose from a 50-minute massage or a 50 minute facial. A light champagne luncheon will be served while you relax, network, and enjoy the spas amenities.



On the registration form, select the package or packages that best fit your plans, and include the appropriate fees with your convention registration.

Tournaments

Falconhead Golf | Sunday, October 27

8:00 a.m. start time (pre-registration required)

The ELFA Golf Tournament will take place at the Falconhead Club in Austin, Texas. Just west of Austin, Falconhead Golf Club, is a golf course that truly rises to meet the promise of its handsome site in famous Hill Country, Texas. Designed by the PGA Tour Design Center, Falconhead is the perfect layout for the Austin landscape — from their knobby oaks and cedars, rolling hills to creeks and ponds. Golfers will play 18 holes via a 4-man scramble at a shotgun start.

Prizes will be distributed to the winning teams. Players have the option of forming their own foursomes or being placed into foursomes. The cost of the tournament is \$325, which includes continental breakfast. green fees, cart and lunch. If you are interested in playing in the tournament, please check the appropriate box on the registration form and include payment with your registration fees.

NOTE: There will be no refund of golf fees after Monday, October 14, 2024.



Pickleball Tournament | Sunday, October 27

9:00 a.m. start time (pre-registration required)

Bringing the excitement of pickleball with your ELFA friends, this crafted tournament is a unique and engaging experience that merges competition and camaraderie. Urban Pickleball Club is a one of a kind venue with rooftop courts in downtown Austin. Whether you're aiming to boost team dynamics, celebrate achievements, or cultivate new connections, this is a court you'll want to be on. We'll welcome players of all levels, provide all needed equipment along with refreshments and supplementary coaching. All you have to do is show up ready to play!

Prizes will be distributed to the winning teams. Players will form teams onsite at Urban Pickleball Club. The cost of the tournament is \$195, which includes continental breakfast, equipment, pros, and snacks. If you are interested in playing in the tournament, please check the appropriate box on the registration form and include the \$195 with your registration fees.

NOTE: There will be no refund of pickleball fees after Monday, October 14, 2024.

If you are planning to arrive early, you might want to participate in these activities:

Sunday, October 27

8:00 a.m.

Golf Tournament and Luncheon (Men and Women)

Additional fee; reserve your spot when registering for the convention.

9:00 a.m. - Noon **Jim McGrane Charity Bike Ride**

Two ride options - 20 mile leisure ride or 35 mile experienced cycling, both starting from the Texas Hill Country. (Additional fee; pre-registration required, limited to 40 attendees)

9:00 a.m. - Noon

Community Service Project -TreeFolks

No additional fee; reserve your spot when registering for the convention. Transportation to the facility, continental breakfast provided.

9:00 a.m.

Pickleball Tournament and Luncheon (Men and Women)

Additional fee; reserve your spot when registering for the convention.

2:00 - 4:00 p.m.

Community Service Project -U.S. Hunger

This project will be conducted on the grounds of the JW Marriott Austin. No additional fee; reserve your spot when registering for the convention.

Community Service Projects



Community Service Project: TreeFolks

Sunday, October 27 9:00 a.m. - Noon

(pre-registration required)

Attendees will travel to a local park to plant saplings and assist in the maintenance of the park. Celebrating its mission of empowering Central Texans to build stronger communities through planting and caring for trees. Saplings are young trees that need very little water to become established and grow faster and stronger than older



trees. With drought predicted to persist through fall and winter, it's more important than ever to plant new trees to replace those that die and to choose trees that won't waste valuable water. Join us with TreeFolks and leave your mark in the ground in Austin city limits.





Charity Bicycle Ride

Sunday, October 27

9:00 a.m. - Noon

ELFA and the Equipment Leasing & Finance Foundation have teamed up to create a memorable cycling experience for a good cause. Starting in the Texas Hill Country, riders will go on a 35 or 20-mile trip through Austin. Riders will be guided by experienced tour guides and an SAC car will trail behind offering refreshments. Participants should bring their own riding gear, but there is a separate fee for rental of bikes and helmets. If you are interested in cycling, please check the appropriate box on the registration form.



Community Service Project: U.S. Hunger

Sunday, October 27 2:00 - 4:00 p.m.

(pre-registration required)

Our volunteers will have the chance to participate in our very own Hunger Project where hundreds of meals will be packed. U.S. Hunger began "around the table." Its founder started the organization in 2010 around his kitchen table to send meals to the earthquake-ravaged villages in Haiti.



Over the last decade, millions of meals have been distributed across the globe and right here in the United States. Feeding families today and uniting them with a healthier tomorrow, our hunger project meal packing event is easy and fast-paced, filled with music, dancing, laughter, and of course, a whole lot of food packing! Join us for this high-energy, high-impact giveback event!

Become a Sponsor for the Community **Service Projects**

If you would like to be one of the sponsors for this year's community service projects, please contact Steve Wafalosky at stevew@cvmpmedia.com or 440-247-1060.



Exhibition

Visit exhibitors to check out the latest technology and services.

A select group of equipment leasing and finance industry service providers is exhibiting at the Annual Convention, giving you a look at services available to help increase the operational efficiency of your company





For more information on becoming an exhibitor, please contact Steve Wafalosky at **stevew@cvmpmedia.com** or 440-247-1060.

Corporate Entertainment Functions

Companies wishing to hold private parties may do so on Monday, October 28, any time after 5:00 p.m. Please send requests for function space at the JW Marriott Austin to Lisa Ramirez, VP, Business and Professional Development, at Iramirez@elfaonline.org or 202-238-3414. Please specify the type of function, timing and number of people expected.





We request that companies planning events outside the JW Marriott Austin provide ELFA with information about the function in the event of emergencies or inquiries. If assistance is needed with planning an event outside the hotel, Lisa Ramirez can provide recommendations of facilities and activities available for parties.

2023 Attending Companies

(FNCB Bank)

360 Equipment Finance, LLC

36th Street Capital

777 Equipment Finance LLC

Accenture

Accord Equipment Finance

Acquis Insurance Management

Adams and Reese LLP

Advantage Remarketing Solutions, LLC

Alfa

Alliance Funding Group

Altec Capital Services

American Financial Partners. Inc.

Amur Equipment Finance

Angle Finance

AP Equipment Financing

App0 Inc

Apple Bank for Savings

ARC Equipment Finance, LLC

Arizona State University

Armada Financial Inc.

Arvest Equipment Finance

Ascentium Capital, A Division of Regions Bank

Aspen Capital Company, Inc.

Aspen Field Services

Asset Compliant Solutions (ACS)

Associated Bank **Equipment Finance**

Assurant

Atalaya Leasing

ATEL Capital Group

Atlantic Union Equipment Finance

Atlas Equipment Finance

1st Equipment Finance, Inc. Australian Finance Industry Association

Auxilior Capital Partners,

Auxilior Capital Partners,

AvTech Capital

AvTech Capital, LLC

AZR Diversified LLC

Baker, Donelson, Bearman, Caldwell & Berkowitz PC

Balboa Capital, A Division of Ameris Bank

Bank of America Global Leasing

Bank OZK

BankFinancial, NA

Battle Horse Financial

Battle Horse Financial

Baystone Government Finance/KS State Bank

BciCapital, Inc. (BciC)

Beacon Funding Corporation

Bell Bank Equipment Finance

Bevel Financial Inc.

bidadoo Inc.

Bigfoot Forklift LLC

Blank Rome LLP

ВМО

BMO Transportation Finance

BOK Financial Equipment Finance. Inc.

Boston Financial & Equity Corporation

Bridge Funding Group, Inc.

Buchanan Ingersoll & Rooney PC

Byline Financial Group

Canadian Finance & Leasing Association

Canon Financial Services. Inc

Cassels Brock & Blackwell LLP

Caterpillar Financial Services Corporation

CCA Financial, LLC

Central Bank of St. Louis

Certified Lease & Finance Professional Foundation (CLFP)

Channel

Chase Specialty Finance

CHG-MERIDIAN USA Corp.

Chiesa Shahinian & Giantomasi PC

CIBC

CIMC Capital, Inc.

Cisco Systems Capital Corporation

Citizens Asset Finance, a division of Citizens Bank,

Civista Leasing & Finance

Clarus Capital

Clearview Risk Solutions. LLC

CNH Industrial Capital LLC

Cohn & Dussi, LLC

Commerce Bank

Commercial & Asset Finance Brokers Association of Au

Commercial Asset Finance Brokers Association of Au

Commercial Equipment Finance, Inc.

Commercial Funding Partners, LLC

Compeer Financial

Computershare Communication Services

Concentric, LLC

Constellation Financial Software

Consult Disrupt LLC

Corcentric Capital

Equipment Solutions, LLC

CoreTech leasing, Inc.

CrestMount Advisors

Crossroads Equipment Lease & Finance LLC

CSC

CSI LATINA FINANCIAL, Inc

CSI Leasing, Inc.

Currency

Customers Commercial Finance. LLC

Dakota Financial, LLC

Darcy & Devassy PC (formerly Askounis & Darcy)

DataScan

DDI Capital, Inc.

Dedicated Financial GBC

Dedicated Funding LLC

Delta Financial

Deutsche Leasing USA, Inc.

Dext Capital

DLL

Dominion Leasing Software

Doosan Financial Solutions

Dressler & Peters, LLC

East Bay Talent LLC

ECS Financial Services, Inc.

EDA by Randall-Reilly

EFFI Finance, Inc.

Element Fleet

Management

Enterprise Lease Solutions, LLC

ePlus Group, inc.

Equifax

Equify Financial LLC

Equipment Finance News

Equipment Leasing &

Finance Foundation Equipment Leasing and

Finance Association

2023 Attending Companies *continued*

Ernst & Young LLP

EverBank

Executive Solutions for Leasing and Finance, LLC

F.N.B. Equipment Finance

Farm Credit Leasing

FGI Equipment Finance LLC

Fifth Third Bank, National Association

Financial Pacific Leasing, Inc., an Umpqua Bank Company

Financial Partners Group

Finloc USA Inc.

Finova Capital, LLC

FinWise Bank

First American Equipment Finance, an RBC / City National Company

First Citizens Bank – Capital Equipment Finance

First Citizens Bank Equipment Finance

First Commonwealth Equipment Finance

First Corporate Solutions

First Financial Equipment Leasing

First Hawaiian Leasing, Inc.

First Horizon Equipment Finance, a division of First Horizon Bank

FIS

Flagstar Financial & Leasing, LLC

Fleet Advantage, LLC

Fresno Truck

FSG Capital, Inc.

Gaelic Leasing Inc

Garnet Capital Advisors, LLC

Garrin

Garrington Capital

GDS Link LLC

Global Financial & Leasing Services, LLC

GOLDPoint Systems

Gordon Brothers
Equipment Finance,

Government Leasing, LLC

Great American Insurance
Group

Great Lakes Advisors, LLC A Wintrust Wealth Management Company

Great Lakes Asset Solutions

GreatAmerica Financial Services

Greenwoods Equipment Finance LLC

GTC Equipment Finance LLC

Hancock Whitney
Equipment Finance, LLC

Hanmi Bank

Heidrick & Struggles

Highland Electric Fleets

Honour Capital LLC

Housby Online Sales

Hovde Group, LLC

HP Inc.

Huntington Asset Finance

Huntington Equipment Finance

Huntington Technology Finance

Insight Investments, LLC

instaCOVER, LLC

Integrated Financial Solutions, Inc.

IP Syndicate Inc

Ivory Consulting Corporation

JA Mitsui Leasing Capital Corporation

JB&B Capital, LLC

JDR Solutions, Inc.

Jennings Haug Keleher McLeod LLP Jigyasa Analytics LLC

John Deere Financial

Johnson Controls Capital

JPMorgan Chase Bank, N.A. – Equipment Finance Group

Karatzas Marine Advisors & Co

Keefe, Bruyette & Woods

Key Equipment Finance

Keybridge Research, LLC Keystone National Group

Kin Analytics

Kingsbridge Holdings, LLC

Kingsbury Wax Bova, LLC

KLC Financial LLC

Lantern Capital

LBC Capital Inc.

LBP Leasing Inc.

LEAF Commercial Capital Inc.

Lease Search LLC

Leasepath

Leasing Solutions LLC

Lendscape

Linedata Lending and Leasing

Liventus, Inc.

Liveritus, iric

Livesight

Lonetown Capital LLC

LTi Technology Solutions

M&T Bank Corporation

M&T Capital and Leasing Corp.

Macquarie Capital

Madison Capital LLC

Marubeni America Corporation

MassMutual Asset Finance

LLC

MassMutual Asset Finance,

LLC

Mayer Brown LLP

Maynards Capital LP

Med One Capital

Merchants Bank
Equipment Finance

Meridian Leasing Corporation

Meridian OneCap Credit Corp.

Microfinancial/

TimePayment MidCap Equipment

Finance LLC

Midland Equipment Finance

Mitsubishi HC Capital America, Inc.

Mitsubishi HC Capital America, Inc.

Mizuho Bank (USA)

MMP Capital

Monitor / monitordaily.com

Moore & Van Allen, PLLC

Moritt Hock & Hamroff LLP

National Equipment Finance Association

Navistar Financial Corporation

NEC Financial Services, LLC

NETSOL Technologies

NETSOL Technologies Americas, Inc.

Nexseer Capital

North Coast Capital Corporation

North Mill Equipment Finance

Northland Capital Equipment Finance

Northtea

Oakmont Capital Services

Odessa

OnPoint Capital, LLC

Orion First Financial, LLC

Oswald Law Firm

OwlFinancial Technologies

Pacific Rim Capital, Inc.

2023 Attending Companies *continued*

Pacific Western Bank

Palo Alto Networks
Financial Services

Pathward Commercial Finance

Patriot Capital Corporation

PEAC Solutions

Peapack Capital Corporation

Pinnacle Financial Partners, Inc.

Pitney Bowes Global Financial Services

Platzer, Swergold, Goldberg, Katz & Jaslow,

PMC Financial Services Group, LLC

PNC Equipment Finance

PNC Vendor Finance

Post Road Equipment Finance

Precisely

Prime Alliance Bank

Quail Financial Solutions

Quality Equipment Finance

Quarles & Brady LLP

QuickFi

QuickFi by Innovation Finance USA LLC

Quiktrak, Inc.

Raymond James Equipment Finance

Regents Capital Corporation

Regions Equipment Finance Corporation

Reimagine Advisors

RelPro, Inc.

Republic Bank Finance

Rinaldi Advisory Services

Ritchie Bros.

River Valley Capital Corporation Rockwell Financial Group

Rouse Services LLC

RTR Services, Inc.

RVI Group

Sandhills Global

SCG Capital Corporation

SCJ Commercial Financial Services

Securcor Financial Group

Secured Finance Network (SFNet)

Sertant Capital, LLC

Sheppard Mullin Richter & Hampton LLC

Siemens Financial Services, Inc.

Sirius Computer Solutions Financial Services, LLC

SLR Equipment Finance

SMBC Leasing and Finance, Inc.

Societe Generale Equipment Finance

Solifi

Somerset Capital Group, Ltd.

Sopra Banking Software

Star Hill Financial LLC

Stephens Inc.

Stinson LLP

Stonebriar Commercial

Finance

Stryker Flex Financial

Sumitomo Mitsui Finance & Leasing Co., Ltd.

Summit Funding Group, A First Financial Bank Company

Sun Life Capital Management

Susan Carol Creative

Syndifi Inc.

TAB Bank

Tamarack Technology, Inc.

Taylor & Martin Appraisals

TBF Financial, LLC

TD Equipment Finance, Inc.

TD SYNNEX Capital LLC

Teamwill Consulting US Inc.

TFG Financial Corporation

The Alta Group LLC

The Corporation for Interest Rate Management

The Jim Pattison Group

ThinkingAhead, Inc.

Tokyo Century (USA) Inc.

TomorrowZone

Toyota Industries
Commercial Finance, Inc.

TPine Leasing Capital, L.P.

Trans Lease, Inc.

Transport Enterprise Leasing, LLC

Trio Capital Solutions

Triumph Commercial Finance, a division of TBK Bank SSB

Trnsact

Truist Equipment Finance Corp.

Trustmark National Bank

U.S. Bank

U.S. Bank Equipment Finance

United Leasing & Finance

Utica Leaseco/Utica Equipment Finance

Vedder Price P.C.

VenSource Capital LLC

Verdant Commercial Capital LLC

Vertex Inc.

VFI Corporate Finance

VFS LLC

VTXRM

Wallwork Financial

Wells Fargo Equipment

Finance

Wells Fargo Vendor Financial Services

Western Equipment Finance

Wheeler Business Consulting, LLC

Wheels

Wilson Vukelich LLP

Wingspire Equipment Finance LLC

Wintrust Asset Finance, Inc.

Wintrust Commercial Finance

Wintrust Equipment Finance

Wintrust Specialty Finance

WJ Partners

Wolters Kluwer Compliance Solutions

Womble Bond Dickinson (US) LLP

Wright Law Group, PLLC

Xactus, LLC

Zions Credit Corporation

ZRG Partners, LLC

General Information and Registration

Several important deadline dates are listed here. Please review carefully.

- Fri., August 19, 2024: Deadline for early-bird discount on convention registration fee.
 Note: To take advantage of the discount, you must also reserve your accommodations at the JW Marriott Austin.
- Wed., October 2, 2024: Last day to receive the special ELFA convention rate for your accommodations at the JW Marriott Austin.
- Fri., October 11, 2024: Last day for online registrations. After this date registrations can be made on-site. Please note: There are no refunds of registration fees after this date.

CONVENTION REGISTRATION

Registering online at the ELFA website is a fast and easy way to register for the convention.

Go to: www.elfaonline.org/events/2024/AC/

Overnight Mail Address:

ELFA

Attn: Accounts Receivable 1625 Eye Street, NW • Suite 850 Washington, DC 20006

All participants must be registered in advance. Registration is mandatory to attend the convention and spouse functions. Registration is for the entire convention. No partial registration is available. Only individuals registered and wearing a badge may attend convention events. The full registration fee is payable in advance in U.S. funds. No registrations will be considered complete until payment is received.

Spouse/Companion Registration Fees

A spouse/companion attending any portion of the convention or social functions must be registered and pay the appropriate spouse/companion fee. If he/she is employed in the equipment finance industry, the full attendee registration fee is due.

First-Time Attendee

This fee is for any individual who has NEVER attended an ELFA Annual Convention in the past but currently works for an ELFA member company. This applies even if your current

company has sent others to the Annual Convention previously.

Photographs Taken at the Convention

By registering for this conference, you authorize ELFA to use any photographs taken of you during the course of the ELFA Annual Convention. Photographs may be used in promotional materials or stories that appear in professional publications.

Attendee Contact Information

By registering for this conference, attendees authorize ELFA to share your contact information, including but not limited to your email address and telephone number, with other registered attendees, sponsors and exhibitors. For more information, please contact Janet Fianko at **jfianko@elfaonline.org**.

Hotel Accommodations



ELFA does not arrange for hotel accommodations, but provides reservation information for registrants. Please register as an attendee to the convention before making your hotel reservations. Anyone making a hotel reservation at the JW Marriott Austin who does not register for the ELFA Annual Convention will be excluded from the ELFA block. Those reservations will be based solely on availability and will be at the regular guest room rate.

A block of rooms is being held for attendees of the 2024 ELFA Annual Convention at the JW Marriott Austin, 110 East 2nd Street, Austin, Texas, 78701. Please make your hotel reservations before Wednesday, September 29, 2024 in order to obtain accommodations at the special ELFA Annual Convention rate of \$329 for a standard room. Accommodation requests received after the cutoff date are subject to availability and may be at a higher rate.

Those planning to arrive early to participate in the ELFA hosted events on Sunday, October 27th are urged to make hotel reservations early.

Online Hotel Reservations!

Passkey Link: https://book.passkey.com/go/

ELFA202463rdAnnualMeeting

Enter: Arrival and Departure Dates

Enter: Number of rooms needed and number of

quests

Click on: Search

Once the reservation is complete, you will receive a confirmation number via e-mail (as long as your e-mail address has been entered). Reminder, cut-off Date to Book in Group Block: Wednesday, October 2, 2024.

Suite Reservations

A number of suites have been reserved for private entertaining. Companies wishing to hold private parties should contact Lisa Ramirez, VP Business and Professional Development at Iramirez@ elfaonline.org or 202-238-3414 to reserve a suite.

Please specify the type of function, timing and number of people expected.

Getting There

The Austin-Bergstrom International Airport (AUS) is located 6.6 miles from the hotel. Transfer time will be approximately 15 minutes depending on the time of day. There are 93 airports around the world that have direct flights to Austin, spread around 86 cities in 9 countries. Currently, there are 78 domestic flights to Austin per day. As the world has reopened, business and leisure travel has increased. At the end of 2022, air travel was only 5% below 2019. However, with current airline staffing shortages, there are fewer fights available so please book your travel early to avoid inconvenient flight times and costly flights. There are 366 daily flights into Austin.

Transfer Options

Approximately \$32 one way

Uber and Lyft

Approximately \$20 one way

Bus

Approximately \$2.50 one way (Bus schedule and pass information is available here.) The hotel is closest to the Cab Metro Stop #578.

Parking

On-site parking, fee: \$51 USD daily

Valet parking, fee: \$56 USD daily Includes in and out privileges.

The hotel does have an electric charging station.

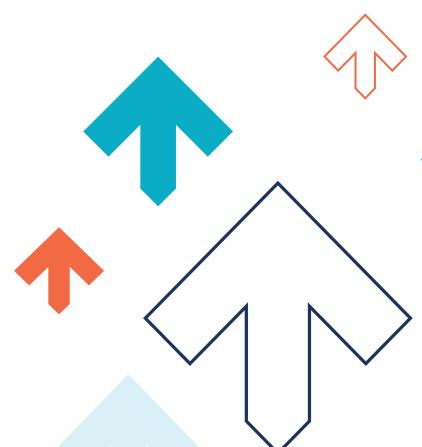
What To Pack

Business casual dress for education sessions is encouraged.

Suggested dress for social events is as follows:

Sunday Afternoon Community Service Events Active wear, comfortable shoes

Tuesday Night Party - Casual attire



Deadline Dates, Cancellations & Substitutions

Deadline Dates at a Glance

- Monday, August 19, 2024: Deadline for early-bird discount on convention registration fee. Note: To take advantage of the discount, you must also reserve your accommodations at the JW Marriott Austin.
- Wednesday, October 2, 2024: Last day to receive the special ELFA convention rate for your accommodations at the JW Marriott Austin.
- · Friday, October 11, 2024: Last day for online registrations. After this date registrations can be made on-site. Please note: There are no refunds of registration fees after this date.

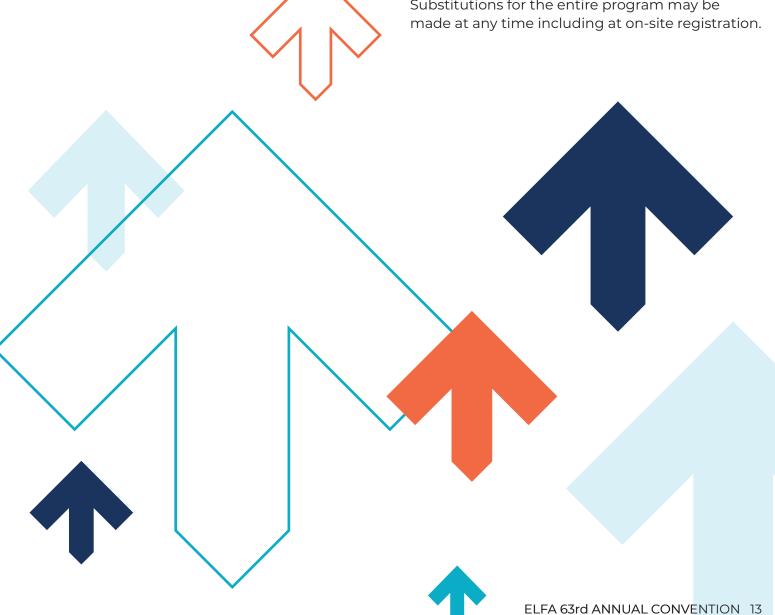
Cancellation Policy

Cancellations to the Annual Convention must be made in writing. This letter may be:

- a.) emailed to Janet Fianko at **ifianko@** elfaonline.org
- b.) mailed to Janet Fianko at ELFA Headquarters: 1625 Eye Street, NW, Suite 850, Washington, DC 20006
- Refund minus \$100: Should you need to cancel, refunds will be processed less a \$100 processing fee.
- · No refund: No refunds of registration fees will be given for cancellations received on or after Friday, October 11, 2024. ELFA regrets that refunds will not be given for no-shows.

Substitutions

Substitutions for the entire program may be



Sponsorship Opportunities

Sponsoring events and functions at ELFA meetings provides excellent exposure for your company. Contact Steve Wafalosky at 440-247-1060 or steve@cvmpmedia.com if you are interested in becoming a sponsor for the ELFA 63rd Annual Convention.

Specialty

Mahila Ann	¢1E 000
Mobile App	.\$15,000
Conference Bags (eco-friendly)	.\$14,000
Hosted Session Rooms (4 available)	.\$12,000
Wellness Break (3 available)	.\$12,500
WiFi in Meeting Rooms	.\$12,500
Hotel Key Card & Sleeve	.\$16,500
Lanyard with Company Logo	SOLD
Custom Attendee Name Badges	.\$10,500
Golf Extravaganza Package	.\$15,500
(Breakfast, Lunch, Carts and more)	
Room Drop (Entire block or customized list)	.\$12,500
Coffee Sleeves	.\$8,000
Note Pads with Company Logo	.\$7,500
Pickleball Tournament	.\$9,000
Pens with Company Logo	.\$5,500
Sunglasses - Keep Austin Weird	.\$5,500



Tuesday Closing Party	.\$31,000
After-Glow (After Party) Sponsor	.\$10,500
Opening Reception	.\$25,500
(Co-sponsorship available)	
People Power Reception	.\$18,000
(Co-sponsorship available)	
New Members and Leadership Reception	.\$8,000

HUB Sponsors

Charging Stations	\$5,500
Popcorn for Podcasts	\$5,500
Specialty Beverage (3 available)	\$5,500

Keynote Speakers

Monday (Includes 3min. Commercial)	\$20,500
Tuesday (Includes 3min. Commercial)	\$20,500

Breakfasts & Luncheons

Monday Convention Breakfast	\$10,500
Tuesday Convention Breakfast	\$10,500
Monday Foundation Luncheon	\$10,500
Community Networking Luncheon	\$5,500









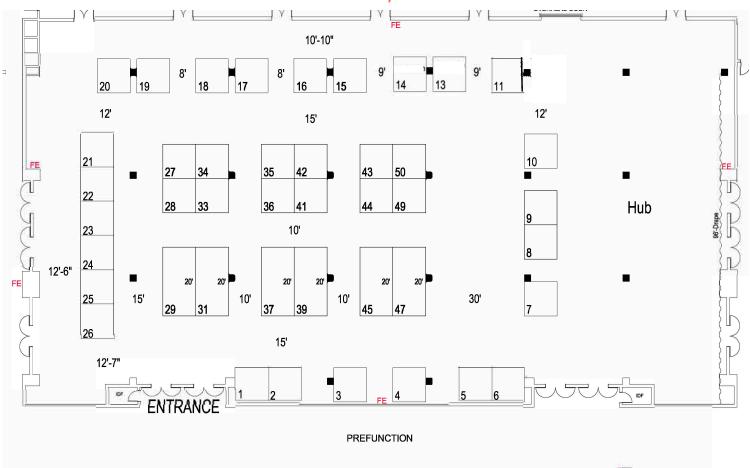
Exhibit Floorplan

63rd Annual Convention

October 27-29, 2024

JW Marriott Downtown Austin · Austin, TX

Griffin Hall, Level 2



Booths 29, 31, 37, 39, 45, 47 are twenty feet in length and ten feet in width with one back wall of draping fabric eight feet high and side rails with fabric at the request of the exhibitor.

All other booths are ten feet in length by ten feet in width with two side rails in draping fabric and one back wall in draping fabric.

Please Note: Exact locations of beverage stations, food stations and bars will not be decided until exhibit hall has been set-up onsite.



NEW THIS YEAR! The ELFA Hub is your best location to network and recharge. Included as part of an enhanced exhibit hall experience - meet with peers and industry providers in one space. All the people and brands you've been trying to connect with all year - together in one place, discussing the future's biggest opportunities.

PODCASTING and TECH TALKS

Sit back, charge your phone and listen to podcasts from our industry experts, or watch demos on the newest products hitting the market from our exhibitors.

NETWORK and CHILL

Enjoy unique spaces to work or connect with your colleagues. Refresh yourself with Texas-sized snacks and drinks.

EXHIBITOR PRIZES

Win prizes from our featured exhibitors!

Exhibit Booth Package

Includes:

- Draped back wall, two side rails, booth sign, 1 six foot skirted table and two chairs. Electricity, booth furnishings, additional carpet, etc., are NOT included. A service manual with order forms will be emailed to each exhibitor contact when booth payment is received.
- Two complimentary registrations/badges per 10' x 10' booth. This includes access to sessions, breakfasts, lunch and receptions.
- Food and beverage breaks in the Exhibit Hall.
- Twenty-four-hour security service during show hours, installation, and dismantling.
- Hall is carpeted.
- Complimentary Listing (company name, logo, description, and booth #) on ELFA website.
- Complimentary Listing (company name, description and booth #) in onsite mobile events app.
- One complimentary list of pre-and postconvention registrants, emailed to exhibitor contact after booth payment is received.
- Access to sponsorship and marketing opportunities to increase your exposure and enhance your company image.

Assignment of Space:

Please provide your top three preferred booth requests with your signed exhibitor registration. Contact Steve Wafalosky regarding booth availability as inventory changes daily, stevew@cvmpmedia.com or (440) 247-1060.

Booth Fees:

Cost per 10'x10' booth

Member: \$6,500 Nonmember: \$8,500

Installation and Dismantling

Installation:

Sunday, October 27 | 12:00 - 4:00 pm

Exhibitors agree to install their booths within the time frame established by ELFA.

Dismantling:

Tuesday, October 29 | 2:00 - 5:00 pm

Dismantling exhibits includes packing equipment, literature, display materials, graphics, giveaways, or in any way altering the appearance of an exhibit. Dismantling exhibits or "preparing to dismantle" before the show closes is prohibited.

Exhibitor's Checklist:

ASAP

Exhibit registration form, signed rules & regulations for exhibitors form, and payment for booth due

☐ September 20

Company description and logo due

October 2

Last day to cancel a registration and receive full refund for exhibits

October 2

Housing Cut-Off – Reserve hotel rooms online or by phone

EXHIBIT HOURS

SUNDAY, OCTOBER 27

5:00 – 7:30 pm Installation: 12:00 – 4:00 pm

MONDAY, OCTOBER 28

7:00 am - 5:00 pm

TUESDAY. OCTOBER 29

7:00 am - 2:00 pm Dismantle: 2:00 - 5:00 pm

Rules and Regulations for Exhibitors

Codes and Agreements

These Rules and Regulations are a part of the agreement between ELFA and Exhibitor for a Lease to use designated space at the 63rd Annual Convention. Exhibitor hereby agrees to be bound by the "Rules and Regulations for Exhibitors." Exhibitor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations; (ii) any rules or regulations of the facility where the Exposition is held; (iii) the terms of all leases and agreements between ELFA and the managers or owners of said facility; and (iv) the terms of any and all leases and agreements between ELFA and any other party relating to the exposition. Exhibitor shall not, nor shall Exhibitor permit others to do anything to the Booth or do anything in the facility, which would cause a difference in conditions from those previously approved by the insurance carriers of ELFA, or the owners or managers of said facility, which will in any way increase premiums payable by any of said parties. Exhibitor will be responsible for and will immediately reimburse ELFA or the facility for any such increase resulting from a violation of this section.

Space Assignments

ELFA uses its best efforts to locate the booth in one of the locations designated by the Exhibitor on the floorplan and to provide physical separation from competitors from whom Exhibitor has requested such separations. Notwithstanding the above, ELFA reserves the right to change location assignments at any time, as it may in its sole discretion deem necessary.

Hospitality Suites and Private Parties

Hospitality suites and private parties shall not be open during regularly scheduled hours of meetings, exhibits or other ELFA functions.

Equipment

Booth equipment provided by ELFA through the designated exhibit company GES shall be returned to the exhibit company at the end of the term herein, complete and in good condition, normal wear and tear expected. Exhibitor shall have no right, title or interest in such equipment, but only the right to use it under this Lease. Exhibitor shall provide all other equipment at his or her own expense. All draping and decorative materials used by Exhibitor shall be flame proof. All booth equipment shall be in keeping with and consistent with all rules, codes, and regulations referred to under Codes and Agreements above. All demonstrations and displays shall be confined to the Booth.

Exclusion

ELFA shall have the right to exclude or to require modification of any display or demonstration, which, in its sole discretion, it considers unsuitable to or not in keeping with the character of the Exposition. ELFA shall have the right to prohibit the use of amplifying equipment or music, which, in its sole discretion, it considers objectionable. ELFA shall have the right to demand modification of the appearance of dress of persons or mannequins used in connection with displays or demonstrations.

Assignment and Sublease

Exhibitor shall not sublet or share the whole or part of the Booth or any equipment provided by ELFA, nor shall Exhibitor assign this Lease in whole or in part without written notice to and approval from ELFA. Exhibitor shall not permit representatives of non-Exhibitors to conduct business in its booth.

Liability

This Agreement shall not constitute or be considered a partnership, employer-employee relationship, joint venture or agency between ELFA and Exhibitor.

Exhibitor shall assume all liability for loss or damage by reason of its exhibit or presence at the Exhibition. In no event shall either party be liable for any indirect, consequential, special or punitive damages. Exhibitor hereby agrees to and shall indemnify, hold harmless and defend ELFA from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to court costs, interest and attorney's fees) which ELFA may incur, suffer, be put to, pay or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission by Exhibitor or any of its employees, servants, or agents. Exhibitor further agrees that ELFA and its respective agents and employees shall not be responsible in any way for (i) any damage, loss or destruction of any property of Exhibitor or (ii) injury to exhibitor or its representatives, agents, employees, licensees or invitees, except in cases of gross negligence by ELFA.

Postponement of Exposition

In the event that the Exposition is postponed due to any occurrence not occasioned by the conduct of ELFA or Exhibitor, whether such occurrence be an Act of God or the common enemy or the result of war, terrorism, riot, civil commotion, sovereign conduct, or the act or

conduct of any person or persons not party or privy to this Lease, then the performance of the parties under this Agreement shall be excused for such period of time as is reasonably necessary after such occurrence to remedy the effects thereof, and in any event for the duration of such postponement.

Cancellation of Exposition

In the event that the Exposition is cancelled for any reason, the obligations of the parties under this Agreement shall be automatically terminated and all rental payments made under this Lease shall be refunded to the Exhibitor, less a pro-rated share of expenses actually incurred by ELFA in connection with the Exposition. Exhibitor shall accept such refund in full settlement of all loss or damage suffered by Exhibitor.

Handling and Storage

ELFA and the owners or managers of the facility where the exposition is to be held shall not accept or store display materials or empty crates and Exhibitor shall make its own arrangements for shipment, delivery, receipt and storage of such materials and empty crates.

Cancellation of Lease by Exhibitor

Once Exhibitor pays the fee for this exposition, it is understood that it is non-refundable if cancellation occurs after Wednesday, October 2, 2024.

Security

ELFA shall either provide or arrange for security service throughout the hours of installation, show and dismantling period, and exercise reasonable care for the protection of the exhibitors' materials and display. Exhibitor agrees that the provision of such services constitutes adequate discharge of all obligations of ELFA or the facility to protect the Exhibitor's property within the Exhibition.

Insurance

Exhibitor is required to maintain the following insurance policies: (i) Commercial General Liability of not less than \$1,000,000 per occurrence/\$2,000,000 aggregate; (ii) Commercial Automobile Liability (including hired and non-owned) of not less than \$1,000,000 CSL; and (iii) Worker Compensation in accordance with applicable statutory limits. The insurance company or companies providing such insurance must have authority to operate in the jurisdiction where the Exhibition is held and have at least an A VIII A.M. Best rating. Exhibitor is also required to (i) include ELFA, the facility and their respective employees and agents as additional insureds on these policies; (ii) obtain coverage which will apply

as primary without regard to contribution from other sources; and (iii) include a waiver of subrogation clause in the policies. Exhibitor shall provide ELFA with a certificate or certificates of insurance as evidence of the above.

Music & Sound

ELFA has agreements with the two major musiclicensing organizations, American Society of Composers, Authors and Publishers (ASCAP) and Broadcast Music, Inc. (BMI). These agreements require the reporting of any music played at exhibits and meetings and the payment of appropriate fees. Therefore, any exhibitors playing music, either live or recorded, during show hours in the exhibit hall, will be required to reimburse ELFA for any fees payable to ASCAP and/or BMI as set forth in the licensing agreement.

Sound-producing or amplifying devices that project sound must be tuned so as not to exceed 85 dbs. ELFA reserves the right to determine at what point sound constitutes interference with other Exhibitors. Public address announcements are prohibited.

Governing Law

This Agreement shall be deemed to have been entered into and shall be construed, governed and interpreted in accordance with the laws of the State of Florida without giving effect to its principles of conflicts of laws.

Acceptance

Please indicate your acceptance below and return one copy to ELFA.

Accepted By	Date
(Initials)	

Please sign and email/fax with registration form to Steve Wafalosky at stevew@cvmpmedia.com or (440) 247-1068.

Photography & Contact Information Disclosure:

Photographs of speakers and participants may be taken at this conference. These may appear in ELFA publications or on the ELFA website. By registering for this conference, you authorize ELFA the right to use any photographs taken of you during the course of the conference.

In addition, participants authorize ELFA to share your contact information, including but not limited to email address and telephone number with other registered participants, sponsors and exhibitors. For more information please contact Janet Fianko at ifianko@elfaonline.org

Exhibitor Registration

Fax your completed registration form to ELFA at (440) 247-1068 or email it to Steve Wafalosky at **stevew@cvmpmedia.com**. Please be sure to include the appropriate credit card information. An email confirmation will be sent to you. Mail payment to:

Equipment Leasing and Finance Association Attn: Accounts Receivable 1625 Eye Street NW, Suite 850 Washington, DC 20006

Make check payable to ELFA. A confirmation of your registration will be sent to you.

Booth fees:

Member - \$6,500 per 10' x 10' booth Nonmember - \$8,500 per 10' x 10' booth

Additional Exhibitor

Before Aug 19 – \$1,740 After Aug 19 – \$1,815 (add'l exhibitors may also register at the ELFA website)

Non-members (each attendee)*

Before Aug 19 - \$4,100

After Aug 19 - \$4.175

*Non-member company representatives may attend the ELFA Annual Convention one time. If your company has attended as a non-member previously, your company must join the ELFA before registering representatives to the Convention this year.

Spouse/Companion Packages and Pricing

Package #1 (Full Convention Registration) \$ 695

Package #2 (Spouse/Companion Monday Activity

Only) \$295

Package #3 (Evening Events only) \$ 375

Tuesday Closing Party ONLY \$ 195

Amount Enclosed (U.S. Currency)



Please note:

- · Booth location is assigned on availability of inventory.
- Each booth's registration includes two complimentary booth attendants/registrations.

Exhibiting Company
*Contact Person Name
Address
Email
Telephone
*This person will serve as point of contact and will receive all follow-up information. If not attending, this person will be responsible for forwarding information to the individual(s) that will be attending. Each booth registration includes up to

Booth Preference: (see floor plan to select booth space)

two representatives from exhibiting company.

	•	
1st choice		
2nd choice		
3rd choice		

I prefer not to be next to the following companies (ELFA will try to accommodate your request):

The ELFA Hub is included as part of an enhanced exhibit hall experience this year! A multitude of activities will occur in the Hub. If you plan to conduct a Give Away at your booth and would like to announce the winner on stage at the Hub, please check the box below and you will be contacted by ELFA staff to schedule your time on stage.

Yes! I would like to announce my Give Away Winner on stage in the Hub.

Registration Form

1st Person (included with booth fee) **Picklball** Yes! I will be participating in the **ELFA PickIball** Name _____ Tournament on Sunday, October 27. I am enclosing \$195 with my registration fee for this purpose. No refunds for pickleball cancellations will be accepted after October 2, 2024. Nickname for badge _____ ___Yes! my spouse/companion will be playing pickleball and I have enclosed the additional \$195. e-mail address_____ Golf Company_____ _Yes! I will be participating in the ELFA Golf Tournament on Sunday, October 27 beginning at 8:00 a.m. (shotgun start) I am enclosing \$295 with my registration fee for this purpose. No refunds City_____State____ for golf cancellations will be accepted after October 2, 2024. A link to choose foursomes will be emailed to you. ___Yes! My spouse/companion will be playing golf and I have enclosed the additional \$295. **Spouse/Companion** (if attending) **Special Receptions** Please check the reception you plan to attend. No additional fee is required. Nickname for badge _____ New Members and Leadership Reception, Sunday, October 27, 4:00-5:00pm. Spouse email address _____ • People Power Happy Hour, Monday, October 28, 3:45-4:45pm. **Community Service Projects** Closing Party and After Glow, Tuesday, October Spouse/companions must be registered to attend 29, 5:30-8:30pm. the convention in order to participate in any of the following activities. **Dietary Requests** Please check if you have any dietary restrictions: _Yes! I would like to participate in the Community □ gluten free □ vegan □ kosher Service Project: TreeFolks on Sunday, October 27. (There is no additional fee to participate in this Payment: event) □ Amex □ Visa ☐ Mastercard ☐ Discover ___Yes! My spouse/companion will also participate in □ Diners Club □ By Check the Community Service Project: TreeFolks. _Yes! I would like to participate in the Community Amount to be charged _____ Service Project: U.S. Hunger on Sunday, October 27 (There is no additional fee to participate in this Card #_____ Exp. Date____ _Yes! My spouse/companion will also participate CVV___ in the Community Service Project: U.S. Hunger on Sunday, October 27 Name on card _____ _Yes! I would like to participate in the Charity Bike Ride on Sunday, October 27 and I am enclosing Billing Address of the credit card _____ the \$195 fee. I understand there is an additional

Signature_____

fee for bike and helmet rentals.

_Yes! My spouse/companion would like to participate in the Charity Bike Ride

Registration Form

2nd Person (included with booth fee)

Name	
Title	
Nickname for badge	
e-mail address	
Company	
Address	
CitySt	cate
Zip	
Phone	

Spouse/Companion (if attending)

Name	ne			
Nickname for badge				
Spouse email address				

Community Service Projects

Spouse/companions must be registered to attend the convention in order to participate in any of the following activities.

- ___Yes! I would like to participate in the Community Service Project: TreeFolks on Sunday, October 27. (There is no additional fee to participate in this event)
- ___Yes! My spouse/companion will also participate in the Community Service Project: TreeFolks.
- ___Yes! I would like to participate in the Community Service Project: U.S. Hunger on Sunday, October 27 (There is no additional fee to participate in this event)
- ___Yes! My spouse/companion will also participate in the Community Service Project: U.S. Hunger on Sunday, October 27
- ___Yes! I would like to participate in the Charity Bike Ride on Sunday, October 27 and I am enclosing the \$195 fee. I understand there is an additional fee for bike and helmet rentals.
- ___Yes! My spouse/companion would like to participate in the Charity Bike Ride

Picklball

- ___Yes! I will be participating in the **ELFA PickIball Tournament** on Sunday, October 27. I am
 enclosing \$195 with my registration fee for this
 purpose. **No refunds for pickleball cancellations**will be accepted after October 2, 2024.
- ___Yes! my spouse/companion will be playing pickleball and I have enclosed the additional \$195.

Golf

- —Yes! I will be participating in the ELFA Golf Tournament on Sunday, October 27 beginning at 8:00 a.m. (shotgun start) I am enclosing \$295 with my registration fee for this purpose. No refunds for golf cancellations will be accepted after October 2, 2024. A link to choose foursomes will be emailed to you.
- ___Yes! My spouse/companion will be playing golf and I have enclosed the additional \$295.

Special Receptions

Please check the reception you plan to attend. No additional fee is required.

- New Members and Leadership Reception, Sunday, October 27, 4:00-5:00pm.
- People Power Happy Hour, Monday, October 28, 3:45-4:45pm.
- Closing Party and After Glow, Tuesday, October 29, 5:30-8:30pm.

Dietary Requests

Please cl	heck if	you have	any dietary res	trictions:
□ aluten	free	□ vegan	□ kosher	

Additional Registrations

Once you receive confirmation of your booth registration or invoice, you may register additional attendees at https://www.elfaonline.org/education-networking/2024/annual-convention/register for the discounted "Additional Company Rep" member rate.

Non-members are able to register additional attendees at anytime on-line.

First time attendees are able to register on-line at anytime. There are no discounted speaker fees available for this event.