

### Presenters



Chelsea Neil, Moderator Director, Federal Government Relations **ELFA** 



**Jeff Dufour** Editor-in-Chief **National Journal** 

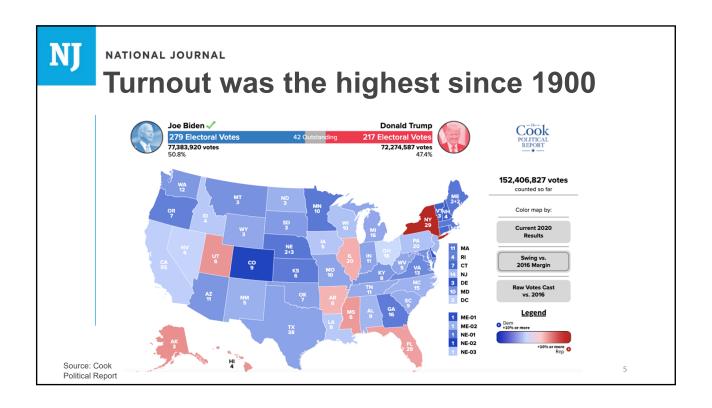


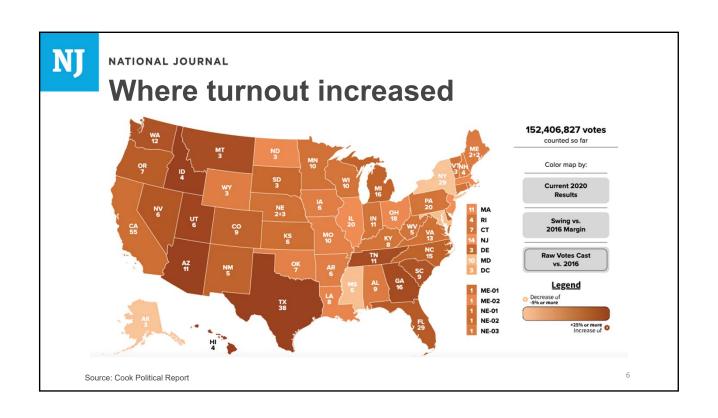
ELFA EQUIPMENT LEASING AND FINANCE ASSOCIATION

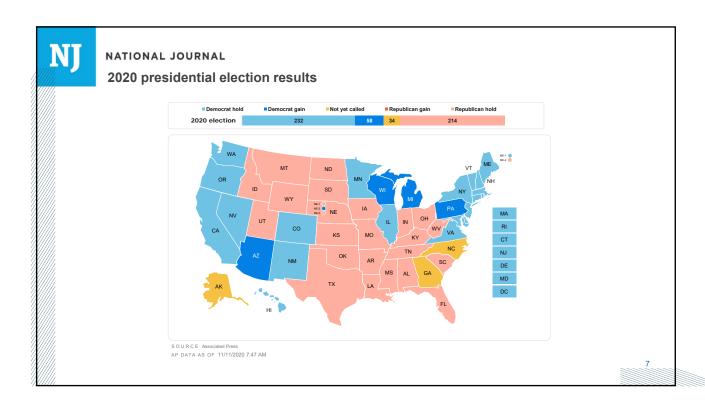
## NJ

NATIONAL JOURNAL

Jeff Dufour, editor in chief







## NJ

#### NATIONAL JOURNAL

## Narrow wins in key states: 2016, 2020

2016

Michigan: 10,000 Wisconsin: 23,000 Pennsylvania: 44,000

Maine: 22,000 Minnesota: 44,000 New Hampshire: 3,000

Nevada: 27,000

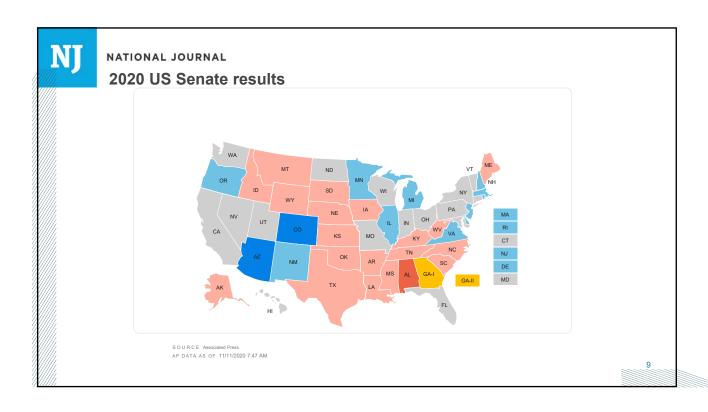
2020\*

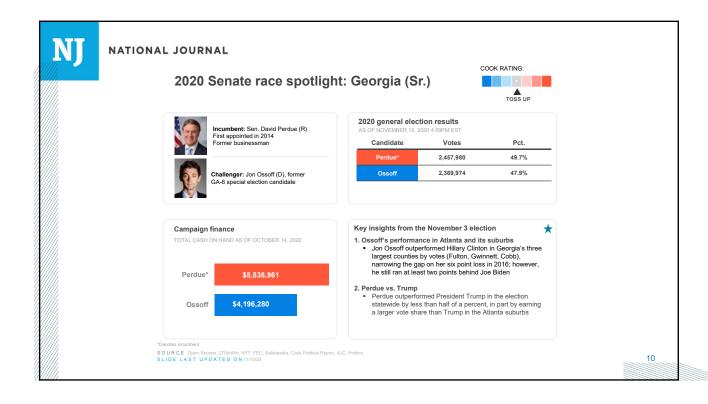
Arizona: 15,000 Wisconsin: 21,000 Pennsylvania: 48,000 Georgia: 12,000

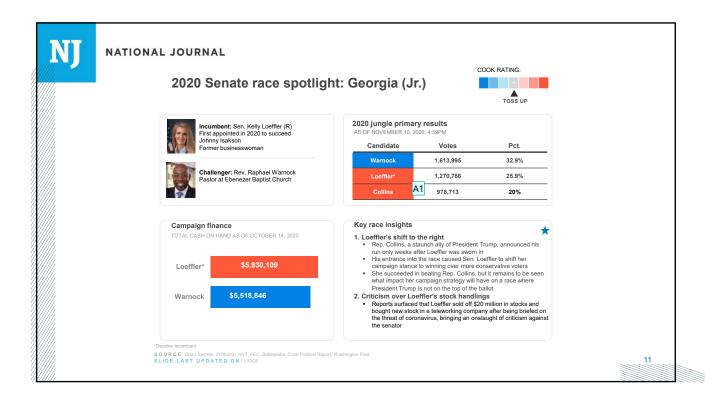
Nevada: 36,000

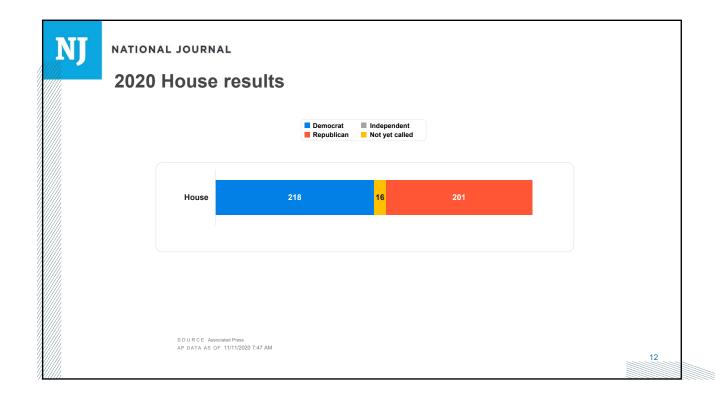
North Carolina: 75,000

\*As of Tuesday afternoon

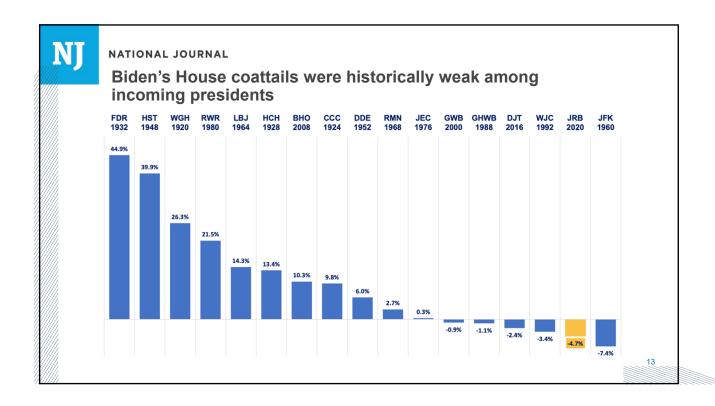


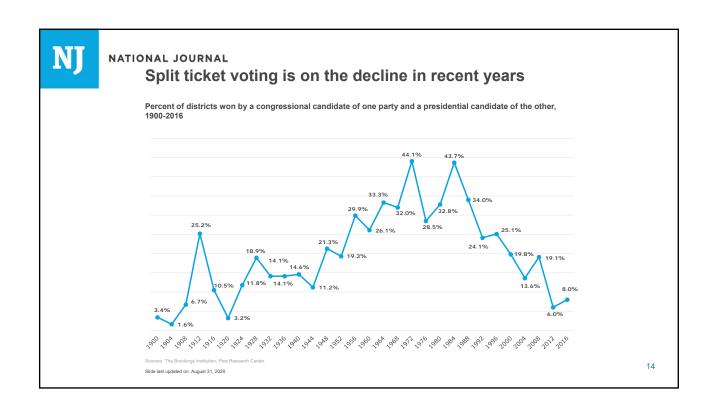


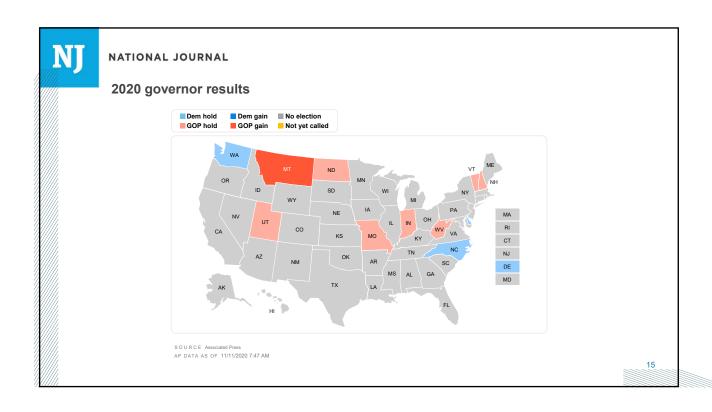


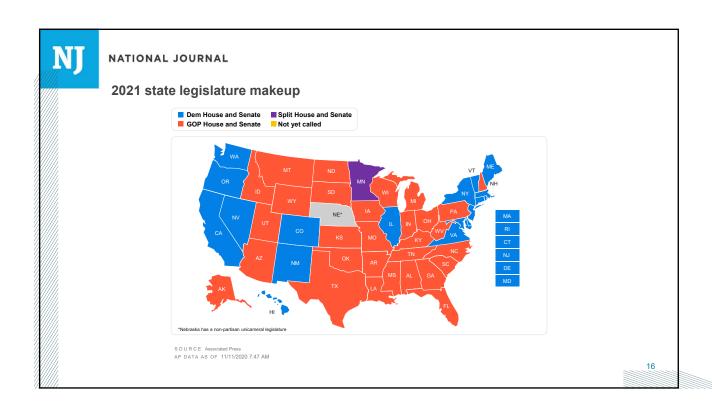


A1 can you add another decimal to this so it is consistent Author, 11/10/2020











### NATIONAL JOURNAL

## Polling error in 2016 vs. 2020

	2016	2020
FiveThirtyEight national polling average	Clinton +3.9	Biden +8.4
RealClearPolitics national polling average	Clinton +3.2	Biden +7.2
Final margin	Clinton +2.1	Biden +3.2* *As of Nov. 11

17

110,485

74%

# A tough year to do exit polling

ELECTION DAY
COVERAGE

15,590

# of U.S. voters polled

WHO VOTED (Estimated Share of 2020 Electorate)

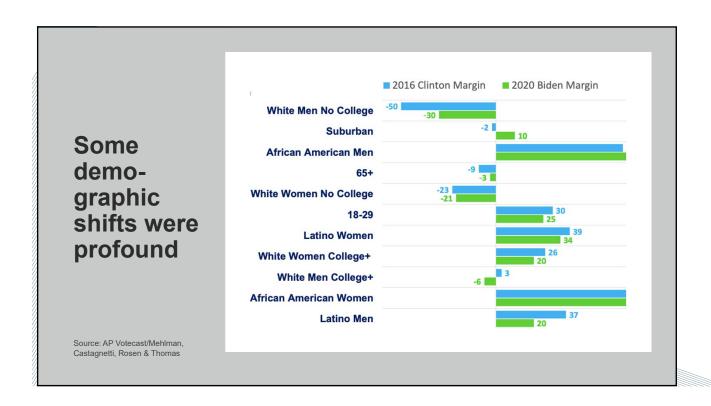
65%

White

Trump +1	White Women College+	Biden +20
	HOW WE VOTED	
34%	White No College	44%
22%	65+ (seniors)	27%
13%	Latino / Hispanic	10%

HOW WE VOTED				
Trump +1	White Women College+	Biden +20		
Trump +11	Household Income >\$100k	Biden +4		
Trump +2	Better on Handling Economy	Trump +13		
Biden +3	Suburban	Biden +10		

Source: Mehlman, Castagnetti, Rosen & Thomas



## NJ NATIONAL JOURNAL 2020 Winners

- 1. The electoral system
- 2. Never Trump conservatives
- 3. Centrism
- 4. Black voters
- 5. Trumpism
- 6. Jennifer O'Malley Dixon
- 7. John McCain and John Lewis

### NJ NATIONAL JOURNAL 2020 Losers

- 1. The squad and the woke left
- 2.Cheri Bustos
- 3. Nancy Pelosi
- 4. Trump's historical reputation
- 5.COVID-19





#### **Jeff Dufour**

Editor-in-Chief **National Journal** 

#### Chelsea Neil

Director, Federal Government Relations ELFA



ELFA EQUIPMENT LEASING AND FINANCE ASSOCIATION

23



This web seminar has been recorded and will be available, along with the slides, on the ELFA website.



To request a certificate for CPE, please contact Janet Fianko at jfianko@elfaonline.org.



Please complete the post-event survey – it will be sent to you shortly after today's web seminar.



ELFA EQUIPMENT LEASING AND FINANCE ASSOCIATION

