

AI FOR MARKETERS: A RESOURCE GUIDE



Tools

Chatgpt
GrammarlyGo
Jasper
Pixelz AI
Raw Shorts

[MORE](#)

Tips

- Get started somewhere
- Be aware of dangers
- Encourage team adoption
- Keep learning as AI evolves

Legislation

Follow regulations as they may impact your state

[BILL OF RIGHTS](#)

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Links

[How to design an AI marketing strategy.](#)

[Identifying AI biases](#)

[7 serious risks with using AI for marketing](#)

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Connections

Discuss how your colleagues are using AI or reach out to the panel below. Let's all help each other *enhance* output through technology!

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Chelsea Jensen



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Sources

- [How to design an AI marketing strategy](#)
- [Identifying AI biases](#)
- [7 serious risks with using AI for marketing](#)
- [Seize the AI opportunity: 3 strategies for marketing leaders](#)
- [AI and the future of marketing](#)
- [White House Bill of Rights](#)
- [National Artificial Intelligence Initiative](#)
 - [National Legislation](#)
 - [National Conference of State Legislatures](#)
 - [EPIC State Law Overview](#)
 - [IAPP Global Information Privacy Resource](#)
 - [Measuring AI Trends](#)
 - [Marketing AI Institute](#)

