# Your source for business intelligence on the equipment finance industry in one centralized location on the ELFA website.

# Your One-Stop Access to Equipment Finance Business Intelligence



### **Business Technology Performance Index**

Examines the technology initiatives that equipment finance companies are undertaking to drive their firms forward.

### **Credit Managers Survey**

Provides an in-depth look into credit practices and how they are changing and evolving each year.



### **Collections Effectiveness Survey**

Survey on the best practices of collections.

### **Equipment Leasing and Finance Compensation Survey**

Covers over 100 positions and all different levels of management (VP, manager, analyst).



### **Industry Fact Sheets**

Summaries of key data from ELFA and external sources for 10 of the most popular industry verticals.



### **Industry Topics**

Dynamic pages allow you to take advantage of unique resources and business intelligence from ELFA and the Equipment Leasing & Finance Foundation (ELFF), from articles to events to research.

### **Industry Information Help Desk**

Contact Bill Choi (bchoi@elfaonline.org) if you can't locate the business intelligence you are looking for.



### **Interactive SEFA Dashboard**

View highlights from industry benchmark data going back to 2006 in this powerful online platform. Drill down into the data you care about, in just a few clicks--by type of organization, ticket size, organization size and business model.











### **Monthly Leasing and Finance Index (MLFI-25)**

Takes a snapshot of 25 companies on 5 key metrics: new business volume, aging of receivables, charge offs, credit approvals, and employment in the industry. Special cuts for Banks and Small Ticket are also available.

### **MySEFA Dashboard**

SEFA participants get a customized dashboard that compares metrics against similar companies in their peer group.

### Online Discussion Groups (ELFAConnect)

Share best practices and tap into the ELFA membership base to see how others are tackling the same issue.

### Small & Medium Enterprise Compensation Survey

For companies with under \$500M in New Business Volume. Includes 19 specialized revenue and support positions at bank, captive and independent equipment finance companies.

### **State Law Compendium**

50-state guide to compliance with selected state statutes and regulations.

### **State Tax Manual**

Designed to aid equipment finance companies in tax compliance and planning, provides a comprehensive state-by-state analysis of sales and property taxes.

# Survey of Equipment Finance Activity and Small Ticket (SEFA)

The SEFA is the most important source of statistical information available on the nearly \$1 trillion equipment leasing and finance industry. Put the data to work for you: benchmark your company, discover which sectors are most profitable and stay on top of industry trends. Participate and you receive the report for free.

## What's Hot, What's Not: Equipment Forecast

Covers popular asset classes that equipment finance companies have exposure to and assesses their past, current and future potential for each equipment category.

The Knowledge Hub is a one-stop online library that provides easy access to ELFA's wide range of industry data and information. Looking for industry data, benchmarking and statistical resources? Visit https://www.elfaonline.org/KnowledgeHub to learn more.







