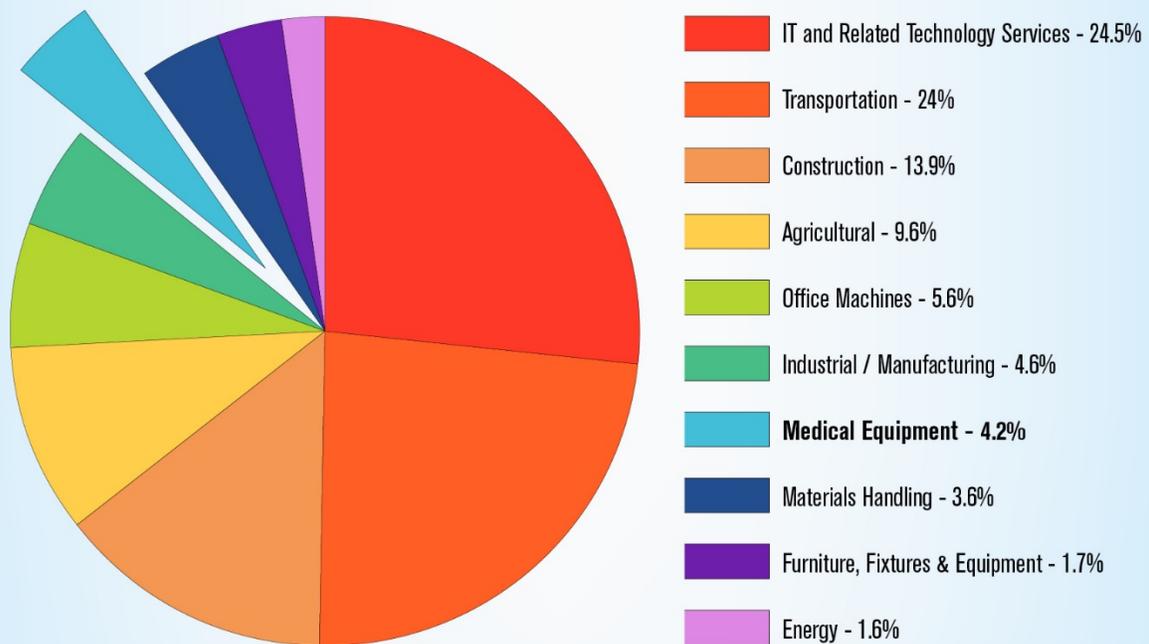


## Fact Sheet: Equipment Finance in the Medical Equipment Industry

### EQUIPMENT FINANCE IN THE MEDICAL INDUSTRY



Medical equipment represents 4.2% of equipment financing new business volume in the United States.



Source: 2019 Survey of Equipment Finance Activity.

Learn how the equipment finance industry equips your business for success at [www.EquipmentFinanceAdvantage.org/Abt/facts.cfm](http://www.EquipmentFinanceAdvantage.org/Abt/facts.cfm)

### Equipment Financing Volume

According to the Equipment Leasing and Finance Association's (ELFA) [2019 Survey of Equipment Finance Activity](#), in 2018:

- As an end-user of equipment finance, the health services industry represented 5.8% of new business volume reported by ELFA member companies, down slightly from 5.9% in 2017.
- Medical equipment represented 4.2% of new business volume reported by ELFA member companies, up from 4% in 2017.

### Percentage of new business volume ELFA member companies financed by equipment type:

Category	In 2018	In 2017
Medical imaging, diagnostic, surgical and electronic devices	3.3 %	3.2%
Other medical equipment	0.6%	0.6%
Furniture, fixtures and equipment (FF&E) for hospitals and other medical buildings	0.2%	0.2%

The Equipment Leasing & Finance Foundation's [2018 Equipment Leasing & Finance Industry Horizon Report](#) end-user survey, which focused on private sector investment, revealed that among businesses that acquired equipment and software in 2017:

- Nearly 6 in 10 (58%) used at least one form of financing to do so (i.e., lease, secure loan, or line of credit).
- Leasing was the most common acquisition payment method (used by 48%); 9% used lines of credit and 8% used secured loans.

### Equipment Market

According to the Equipment Leasing & Finance Foundation's [Vertical Market Outlook Series: Healthcare](#):

- Total demand for medical equipment and supplies in the U.S. is forecast to grow at a compound annual growth rate (CAGR) of 1.6% from 2016 through 2021.
- The three fastest-growing categories at a 2.4% CAGR are electromedical equipment, ophthalmic goods and irradiation equipment.
- Healthcare industry experts expect the equipment leasing market for healthcare will grow at a CAGR of nearly 6.8% through 2021.

According to ["What's Hot, What's Not: Equipment Market Forecast 2019,"](#) based on a survey of ELFA members to measure industry perceptions of equipment types:

- Medical equipment ranked fourth in portfolio preference among equipment finance executives surveyed, unchanged from last year. The ranking is believed to be linked to confusion regarding the future of healthcare finance with changes to the Affordable Care Act, and its effect on hospitals and clinics.
- The medical industry's preference for leased equipment continues unabated, driven by demographics linked to the increasing health care needs of the 'baby-boom' generation.
- Various Deficit Reduction Act reimbursement cuts and rules aimed at the industry are weakening some equipment markets. Reimbursements were reduced for analog x-ray in 2017 and in 2018 for computerized radiography to push healthcare providers to digital radiography.
- The 2002-04 peak in MRI scanner installations foretells of a corresponding replacement peak in the near future. Sales of CTs and MRs are forecast to increase by over 5% in 2019. The medical equipment secondary market is robust; the global refurbished

equipment market is forecast to grow sharply from 2018's estimated level of \$8.4 billion to approximately \$11.9 billion by 2021.

## **Investment**

According to the Equipment Leasing & Finance Foundation's [\*Q3 2019 Equipment Leasing & Finance U.S. Economic Outlook\*](#):

- Medical equipment investment growth should grow at a moderate pace through the end of 2019.
- Investment in medical equipment increased at a 0.7% annualized rate in Q1 2019 and in July 2019 was up 5.1% year over year.

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## **About ELFA**

The Equipment Leasing and Finance Association (ELFA) is the trade association that represents companies in the \$1 trillion equipment finance sector, which includes financial services companies and manufacturers engaged in financing capital goods. ELFA members are the driving force behind the growth in the commercial equipment finance market and contribute to capital formation in the U.S. and abroad. Its 575 members include independent and captive leasing and finance companies, banks, financial services corporations, broker/packagegers and investment banks, as well as manufacturers and service providers. For more information, please visit [www.elfaonline.org](http://www.elfaonline.org). Follow ELFA on Twitter @ELFAonline.

ELFA is the premier source for statistics and analyses concerning the equipment finance sector. Please visit [www.elfaonline.org/Data/](http://www.elfaonline.org/Data/) for additional information.

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ELFA believes that information and education about available options regarding investment in equipment are important to all businesses. ELFA offers resources, including a loan/lease comparison, a glossary of terms, an analysis to help determine suitable financing options, videos and topical bylined articles available for reprint free of charge, at [www.EquipmentFinanceAdvantage.org](http://www.EquipmentFinanceAdvantage.org)

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