Fact Sheet: Equipment Finance in the Office Equipment Industry

According to the Equipment Leasing and Finance Association’s (ELFA) 2018 Survey of Equipment Finance Activity, in 2017:

Office machines represented:
- 5.9% of new business volume reported by all surveyed ELFA member companies, an increase from 5.7% in 2016, and ranked 5th most financed among equipment types.
- 2.6% of new business volume reported by ELFA captive member companies, down from 3% in 2016.
o 7.1% of new business volume reported by ELFA bank member companies, up from 6.5% in 2016.
o 13.9% of new business volume reported by ELFA independent member companies, unchanged from 2016.

Office furniture & equipment represented:
  o 0.9% of new business volume reported by all surveyed ELFA member companies, a decrease from 1.3% in 2016.
  o 1.3% of new business volume reported by ELFA bank member companies, down from 2% in 2016.
  o 1.6% of new business volume reported by ELFA independent member companies, up from 1.2% in 2016.

The Equipment Leasing & Finance Foundation’s U.S. Equipment Finance Market Study: 2016-2017 reported that in 2015:
  o 78% of respondents in a survey of businesses used at least one form of financing when acquiring equipment.
  o This is an increase from 72% of respondents from the 2012 Foundation market study, and represents an increase in the overall propensity to finance.
  o 68% of the total value of equipment and software acquired was financed, a significant increase from the previous estimate of 55% forecast in the 2012 Foundation market study.

Investment
According to the Equipment Leasing & Finance Foundation’s Q3 2018 Equipment Leasing & Finance U.S. Economic Outlook:
  o Investment in equipment and software is expected to grow 7% in 2018.

Office Machines Industry
  According to First Research:
  o The U.S. computer and office equipment distribution industry includes about 16,000 establishments with combined annual revenue of about $275 billion.
  o The U.S. industry is concentrated with the top 50 companies accounting for about 70% of revenue.

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About ELFA
The Equipment Leasing and Finance Association (ELFA) is the trade association that represents companies in the $1 trillion equipment finance sector, which includes financial services companies and manufacturers engaged in financing capital goods. ELFA members are the driving force behind the growth in the commercial equipment finance market and contribute to capital formation in the U.S. and abroad. Its 575 members include independent and captive leasing and finance companies, banks, financial services corporations, broker/packagers and investment banks, as well as manufacturers and service providers. For more information, please visit www.elfaonline.org. Follow ELFA on Twitter @ELFAonline.
ELFA is the premier source for statistics and analyses concerning the equipment finance sector. Please visit www.elfaonline.org/Data/ for additional information.

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ELFA believes that information and education about available options regarding investment in equipment are important to all businesses. ELFA offers resources, including a loan/lease comparison, a glossary of terms, an analysis to help determine suitable financing options, videos and topical bylined articles available for reprint free of charge, at www.EquipmentFinanceAdvantage.org

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