



ELFA Women's Council Mission/Vision Statement

The ELFA Women's Council unites leaders of influence in the equipment finance industry who know that organizations with gender-balanced leadership are more successful and resilient.

We are leading the evolution of ELFA into a more accessible, inclusive organization that reflects the diversity of our members and the markets they serve. A critical component of the long-term success of our industry and association will be inclusive, innovative leadership driven in part by increasing the engagement of women at all levels in our association and member companies.

Access – The EWC is committed to driving change in the association and our industry by providing more access and inclusiveness to women at all stages in their equipment finance careers.

We will accomplish this through focus on the following:

Awareness – The EWC will provide education, information and insights to identify opportunities for increased gender-balanced leadership in our association and industry.

Advocacy – The EWC will advocate for the advancement of women in equipment finance in leadership positions in the association and member companies. We will advocate for truly inclusive association engagement.

Action – Through cutting-edge thought leadership, mentoring, programming and institutional change, the EWC will provide solutions the association and member companies can leverage to achieve greater gender balanced leadership.

One measure of our success will be ELFA member engagement in the following areas:

- Makeup of the Board of Directors
- Makeup of the Business Council Steering Committees
- Attendance at the Annual Convention
- Makeup of the speakers/panelists at the Annual Conferences