

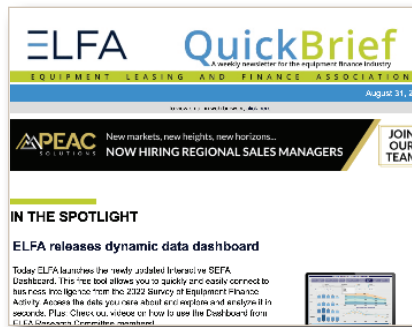
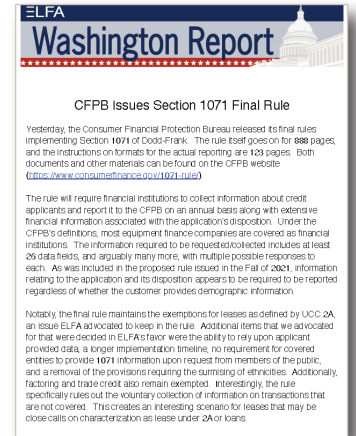
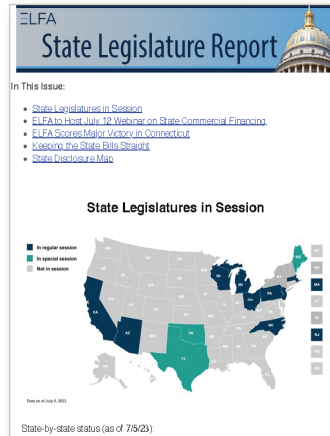
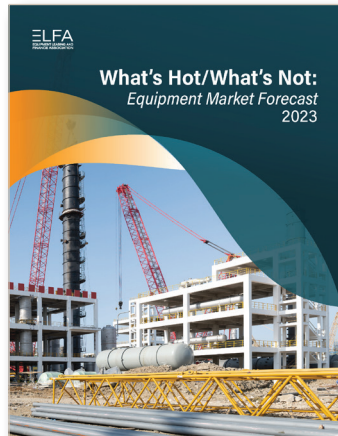


Top 10 Benefits of ELFA Associate Membership: Bringing Value to Service Providers

- 10** Benefit directly from ELFA's business intelligence, educational and networking opportunities and members-only resources such as the ELFA Member Directory. This is the first place your potential customers will look for you, too!
- 9** Enhance your reputation and ELFA's effectiveness in representing the industry to government, the markets, media, and other important audiences.
- 8** Attend and present at ELFA conferences and events at discounted rates. These events represent valuable business development, learning and networking opportunities. Topical conferences include the Annual Convention, the Equipment Management Conference, and the Credit and Collections, Legal, and Accounting Conferences.
- 7** Obtain valuable marketing data. ELFA is the principal source of industry and market information – business intelligence broken down by market, structure and product sectors.
- 6** Contact ELFA's Industry Information Help Desk for industry and business intelligence. Keep up on the pulse of the industry with ELFA's Monthly Leasing and Finance Index (MLFI-25).
- 5** Improve your knowledge and take advantage of professional development opportunities online and in person from basic to advanced Principles of Leasing and Finance, Financial Statement Analysis and other essential topics. Don't miss the new Fundamentals online course!
- 4** Access invaluable industry news through the bi-monthly *Equipment Leasing & Finance* magazine (available online), which covers major industry trends and issues, the QuickBrief weekly electronic newsletter and the ELFA website.
- 3** ELFA is a widely-respected voice for equipment finance issues. It is the industry's principal advocate before federal and state policymakers, regulators and standard setting bodies. ELFA is proactive in representing your interests and the interests of your customers.
- 2** Gain access to a diverse group of industry professionals and share best practices with your peers.
- 1** Be a part of the same association as your customers and potential customers.

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