



Is Your ELFA Profile Complete?

Your ELFA profile showcases your industry expertise and makes a great first impression to potential business prospects. Ensure your profile shows a complete picture of who you are.

Individual Profile

In addition to your contact information, job function and Business Council, don't forget to include your:

- Photo
- Email
- Cell Phone
- LinkedIn URL
- Communication Preferences
- Job Title

Company Profile:

Ensure others searching the ELFA member directory and the Equipment Finance Advantage website can easily connect with your business. *Note: Only the key contact at your company may update the company profile.*

In addition to your company's contact information, please be sure to include your:

- Website URL
- Twitter Handle
- LinkedIn Page
- Facebook Page
- Company Description and logo
- Business Council
- States with Employees or Physical Locations

Five easy steps to update your individual or company profile:

- 1 Visit the ELFA website at www.elfaonline.org.
- 2 Click on "User Login" in the top right corner of the page.
- 3 Click on "Account Tools" in the top right corner of the page.
- 4 Click on "Update My Information" (for individuals).
- 5 Click on "Update Company Profile" (for companies).

Questions? Contact membership@elfaonline.org