



# Is Your ELFA Profile Complete?

Your ELFA profile is the place to showcase your industry expertise and make a great first impression to potential business prospects. Ensure your profile shows a complete picture of who you are.

## Individual Profile

In addition to your contact information, job function and Business Council, don't forget to include your:

- *Photo*
- *LinkedIn URL*
- *Email*
- *Communication Preferences*
- *Cell Phone*
- *Job Title*

## Company Profile:

Ensure others searching the ELFA member directory and the Equipment Finance Advantage website can easily connect with your business. **Note:** Only the key contact at your company may update the company profile.

In addition to your company's contact information, please be sure to include your:

- *Website URL*
- *Company Description*
- *States with Employees or Physical Locations*
- *Twitter Handle*
- *Business Council*
- *LinkedIn Page*
- *Facebook Page*
- *Company Logo* 

### Five easy steps to update your individual or company profile:

1. Visit the ELFA website at [www.elfaonline.org](http://www.elfaonline.org).
2. Click on "User Login" in the top right corner of the page.
3. Click on "Account Tools" in the top right corner of the page.
4. Click on "Update My Information" (for individuals).
5. Click on "Update Company Profile" (for companies).

Questions? Contact [membership@elfaonline.org](mailto:membership@elfaonline.org)